

Transformation Education Institute is proud to support the South Dakota Head Start Association!

October 11, 2018 | Mitchell, SD

FEATURED PRESENTER:

Frank J. Kros, MSW, JD

“Change Your Language, Change Their Lives: How Adult Language Strategies Can Positively Impact Children’s Behavior”

ABOUT YOUR PRESENTER



Frank Kros, MSW, JD, is a career child advocate, who has served as a childcare worker, child abuse investigator, children’s home administrator, consultant, college professor, attorney, writer and speaker. Frank currently serves as president of the TranZed Institute, EVP of The TranZed Alliance and

Director of the National At-Risk Education Network (NAREN).

*Frank presents training workshops nationwide to parents, educators, child-serving professionals and their leaders on various topics including brain-based learning, poverty and the brain, attention-deficit hyperactivity disorder (ADHD), trauma and the brain, neuroscience of the adolescent brain and leadership and the brain. In addition to lecturing nationwide, he has co-authored two books: *Creating the Upside Down Organization: Transforming Staff to Save Troubled Children* and *The Upside Down Organization: Reinventing Group Care*. Frank earned a bachelor’s degree from Creighton University, a master’s degree*

in social work from the University of Nebraska-Omaha and a law degree, magna cum laude, from Notre Dame Law School.



TODAY’S ITINERARY

- 1. Words that Tune Students into Listening**
- 2. Mindset**
- 3. Building Hope**
- 4. Words that Powerfully Shape Behavior**
- 5. Leveraging Self-Talk**

NOTES

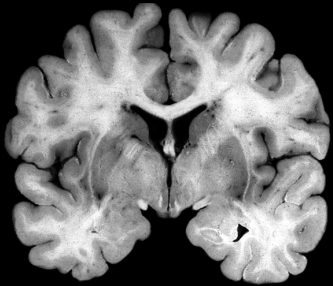
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1. Words That Tune Students into Listening

Halt | Engage | Anticipate | Replay

2. Mindset

Just Two Examples ...



MINDSET

Focus on:

- Learning Strategies
- Effort
- Perseverance

“Don’t tell your [teens] they are smart.

More than three decades of research shows that a focus on effort – not on intelligence or ability – is the key to success in school and in life.”

Carol Dweck, PhD.

FIXED Mindset vs. GROWTH Mindset

FIXED
GROWTH

- Intelligence is a fixed trait — you only have a certain amount and that’s that.
- Mistakes are attributed to a lack of ability.
“If I struggle or have to work hard, I am dumb.”
- Intelligence is malleable and can be developed through education and hard work.
- Mistakes are attributed to a lack of effort.
“If I work hard enough, I can learn this.”

BRAIN RULE:
What We Say
Matters...

Not only to the development of the mindset our students have about intelligence, but to how fast and how deep the executive system of the brain develops (*those all important frontal lobes!*)



3. Building Hope



1. Affirmation
2. Prediction of comes
3. Vision of Personalized, Compelling Possibilities by a Believable Authority Figure

4. Words that Powerfully Shape Behavior

3-PART MODEL *to boost behavioral feedback and increase students’ ability to respond:*

- Step 1:** State the context and then general behavior desired in that context.
- Step 2:** Precisely state the behavior desired.
- Step 3:** Connect the context and desired behavior to the abstract term.

5. Self-Talk

MR. CLOWN BOX



If _____,
Then I will _____.