



AFP Mahoning-Shenango Chapter NEWSLETTER

JUNE 2012

21st Annual National Philanthropy Day 1990—2011

It was a brisk, sunny November 15, 2011 when more than 300 people gathered at Mr. Anthony's Banquet Center to celebrate National Philanthropy Day. Each year since 1986, the Mahoning/Shenango Chapter of the Association of Fundraising Professionals (AFP) has joined with 125 chapters throughout the nation to celebrate National Philanthropy Day. This event was established by an Act of the United States Congress and provides us an opportunity to showcase the strong spirit of giving and sharing that is alive in our community.

This year, AFP was excited and proud to recognize the accomplishments of individuals, organizations and businesses in our community that have been able to "Change the World with a Giving Heart." Their actions and generosity have improved the lives for many in the Mahoning and Shenango Valleys. This year the honorees included:

Outstanding Philanthropist - Bob & Linda Sebo

Outstanding Corporate Philanthropist - WFMJ Television, Inc.

Outstanding Small Business - Comfort Keepers

Outstanding Volunteer Fundraiser - Dr. Rashid Abdu

Outstanding Civic Organization - Rotary Club of Salem - District 6650

Legacy Award - Morris & Esther Simon

Special Recognition for Valley Impact - Jeanne D. Tyler



Each honoree this year has made an impact upon the communities in which they live and work. They have volunteered in our communities, financially supported many organizations and encouraged others to give of their time and talent as well. Their kindness and generosity have impacted the lives of so many. We are honored to have so many remarkable individuals in our community who... "Change the World with a Giving Heart."

Mahoning-Shenango 2012 Chapter Officers

President

Shellie Duchek
Phone: 330-746-7641

Immediate Past President

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President-Elect

Linda Kostka, CFRE

Secretary

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Treasurer

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(Mr.) Pat Palombo, CFRE

Sue Rudloff

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PRESIDENT'S MESSAGES



**Shellie Duchek
2012 President**

When first approached about leading the AFP Mahoning/ Shenango Chapter, I was honored and nervous at the same time; honored that the colleagues I have always admired and viewed as mentors believe in my ability to lead the chapter and nervous about filling the shoes of such amazing past Presidents.

Eight years ago I entered the fundraising field with little experience and a colleague took me under his wing and steered me towards AFP. Upon joining, he further encouraged me to serve on the National Philanthropy Day planning committee with him. Looking back, my mentor knew a secret that I didn't: that the more active you are in an organization, the more you learn, network with colleagues and feel a part of the development community.

As I began to think about the direction I wanted to take the membership as President, I thought back to what led me to

this position: *active participation on chapter committees.* Therefore, I have made it my goal to reach out to our members and encourage them to become involved on a committee. With the help of the Chapter's Board of Directors, it is my hope that our committees will be infused with new faces and fresh ideas. Some of the committees that members can join include:

- AFP/PGC Seminar Committee — Communications
- Mentoring — National Philanthropy Day
- Programs — Scholarships — Youth in Philanthropy

If you are interested in serving on any of these committees, I encourage you to reach out to myself or another board member. We would love the opportunity to get to know you better, strengthen our chapter, and help you reach your professional development goals.

Sincerely,
Shellie Duchek

WELCOME NEW MEMBERS!

A hearty AFP welcome to the following individuals who joined our Chapter between January 1, 2011 and April 30, 2012:

- Jean A. Corliss**, Director of Resource Development, United Way of Trumbull County, Niles, OH
- Amanda French**, Compliance Director, Turning Point Counseling Service, Youngstown, OH
- Cheryl L. Goldstone**, Director of Income & Program Development, Primary Health Network Foundation, Sharon, PA
- Rachael Hernan**, Development Associate, Beatitude House, Youngstown, OH
- Rochelle A. Landy**, Director of Marketing & Development, Compass Family & Community Services, Youngstown, OH
- Joanie Lewis**, Senior Campaign Consultant, *Our Sunday Visitor*
- Diane K. O'Brien**, Development Director, St. Paul's Continuing Care, Greenville, PA
- James Patrick Schultis**, President, HMHP Foundation, Boardman, OH
- Katherine Seminara**, Assistant Director, OH Wow! Children's Center for Science & Technology, Youngstown, OH
- Lita-Marie Townsend**, Associate Director of Development, The Rich Center for Autism, Youngstown, OH
- Lynn Wyant**, Development Manager, Rescue Mission of the Mahoning Valley

AFP MASH Mentoring Program

The Mahoning-Shenango Chapter of the Association of Fundraising Professionals provides mentoring opportunities for all charitable organizations in our region. There are members happy to share information with you and your organization in the disciplines of:

- Annual Fund
- Capital Campaigns
- Grant Writing
- Major Gifts/Moves Management
- Planned Giving
- Special Events
- Stewardship & Volunteer Management

For more information on mentoring contact Gloria Cagigas, CFRE at cagigagc@westminister.edu.



SAVE THE DATE FOR UPCOMING AFP PROGRAMS

Thursday, June 21 - Luncheon Program
"How to use Events as a Cultivation Tool"
 Presented by Kim Bihler and Robert Koonce

Botanical Gardens at Mill Creek MetroParks
 123 McKinley Ave, Youngstown
 11:00 a.m. - Registration & Networking
 11:30 a.m. - Lunch
 12 Noon - 1:00 p.m. - Program

\$15 for AFP Members
 \$25 for Not-Yet-Members
 \$10 for Full Time Students

Thursday, August 16 - Members Only
"Obtaining your CFRE"

Boardman Park, Georgeanna Parker Center
 375 Boardman-Poland Rd, Boardman

8:30 a.m. - Registration & Networking
 9:00 a.m. - Program & Continental Breakfast
 12 Noon - 1:00 p.m. - Program

Wednesday, September 19 - Wean Summit
 8:00 a.m. - 4:30 p.m.
 Kilcawley Center—Youngstown State University

Call for Presenters

Our local AFP Mahoning Shenango Chapter participates annually in the Raymond John Wean Summit by providing two tracks for the summit. The first workshop we are presenting is "Federal Funding, the Good, the Bad, and the Ugly" with speakers Joe Caruse and Ken Lloyd.

The second workshop we are presenting is titled, "New Approaches to Fundraising, Speed Dating Style". This is a 60 ideas in 60 minutes concept, where we gather tips and ideas, and present them in a rapid style. We are in search of two panel members for this session. Please contact Linda Kostka by July 1, 2012 at Linda@MillCreekMetroParks.org if you would like to participate in being a presenter on this topic.

Thursday, October 18 - AFP Board and Annual Meeting

"Ethics and Diversity"

(AFP/PGC Event)

Holiday Inn Boardman
 11:00 a.m. - Registration & Networking
 11:30 a.m. - Lunch
 12 Noon - 1:00 p.m. - Program

\$15 for AFP Members
 \$25 for Not-Yet-Members
 \$10 for Full Time Students

Thursday, November 15

NATIONAL PHILANTHROPY DAY

Antone's Banquet Center
 Market St. at Western Reserve Rd.
 Luncheon

Nominations are now being accepted.
 Visit www.afpmash.org for a copy of the nomination form.

Friday, December 7 - Luncheon Program
"Meet the Funders"

Panel Discussion

Fellows Riverside Gardens, Mill Creek MetroParks

10:30 a.m. - Registration & Networking
 11:30 a.m. - Lunch
 12 noon - 1:30 p.m. Program

\$20 for AFP Members

AFP/PGC Annual Seminar is a Big Hit with Attendees



Teacher AFP Master
Jill A. Pranger,
ACFRE

The AFP Mahoning/Shenango Chapter together with the Mahoning/Shenango Planned Giving Council, a council of the Partnership for Philanthropic Planning, held another successful Annual Seminar on May 11. The day featured AFP Master Teacher Jill A. Pranger, ACFRE who presented three workshops: Creating a Culture of Philanthropy, The Annual Fund, and Endowment Fundraising. Jill's enthusiastic style that involved and engaged participants was a "big hit" with attendees.

Seminar participants also gave excellent reviews of the Luncheon Topic Round Tables facilitated by Gloria Cagigas, CFRE of Westminster College (Planned Giving), Sue Rudloff of Westminster College (Endowment Fundraising), and Jacquelyn Johnson of Youngstown State University (Annual Fund).

Seminar co-chairs Heather Chunn and Pat Palombo, CFRE, credit their excellent committee comprised of members of both AFP and PGC for the Seminar's great success. Ideas are already surfacing for next year!

2012 Every Member Campaign

With six months into 2012, the year has started off strong for our Chapter with the offering of valuable programs and wonderful guest speakers. This is due to the dedication and hard work of our membership and committee members.

The call has once again gone out from the AFP Foundation for Philanthropy asking for our membership to support this year's Every Member Campaign (EMC). Your response to the Foundation's call last year helped us exceed our goal! We received 21 gifts totaling \$735. Heather Chunn, treasurer for AFP MASH stated, "I am proud of the fact that this was the Chapter's most successful EMC. Reaching our 2011 goal qualifies our chapter for an EMC Chapter Partnership Grant totaling \$183.75."

Giving to the Foundation is one tangible way in which you can act, in a small but personally meaningful way, to ensure that the next generations of socially-conscious people will have these same opportunities.

Will you help us meet and beat this year's goal of \$735.00? If we do, we will again qualify for the EMC Chapter Partnership Grant to receive 25% of what we raise for the year.

To support the 2012 EMC:

Go to www.afpnet.org and select "Make a Gift" on the top right or lower left side of the page, and complete the simple online form. You will receive a confirmation e-mail.

Thank you for your support. We hope you will join us in making our chapter's 2012 Every Member Campaign a success. If you have any questions, please contact Heather Chunn at hurchunn@ysu.edu or 330-941-1363.



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www.afpmash.org

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Know anyone who would benefit from AFP membership? Is it time for you to renew? Before you renew, check out the new categories of membership.

Young Professional - \$75.00 (includes chapter dues)

Open to persons who hold some degree of responsibility directly for fundraising, work within the U.S. and Canada and are compensated for their services, and are 30 years old or younger, must subscribe to the AFP *Code of Ethical Principles and Standards* and its bylaws and promote the *Donor Bill of Rights* and be employed, or have been employed by an organization that provides benefits to society.

Small Nonprofit Organizational Membership - \$150.00 (includes chapter dues)

Open to nonprofit organizations who can answer yes to all the following criteria:

- An operating budget of less than \$1,000,000
- A fundraising department with less than two full time equivalent staff
- Individually incorporated or otherwise organized as a separate entity in the laws of the specific country
- Not affiliated with a larger institution supporting their operations

The organization will designate one fundraising professional to receive the benefits offered in this membership category. The membership may be transferred to another individual if the original member leaves the organization. Must subscribe to the *AFP Code of Ethical Principles and Standards* and promote the *Donor Bill of Rights*. Limit one membership per organization.

Sally Freaney, Vice President of Membership welcomes your questions on membership.
Sally Freaney, Grant Center Librarian
Public Library of Youngstown & Mahoning County
Ph: 330-744-8636
E-Mail: Sfreaney@libraryvisit.org

AFP NEEDS YOUR EMAIL ADDRESS!

Please go to our website now at www.afpmash.org and click the left button "Join Our Listserve." You can then receive program announcements, newsletters and other notifications electronically. While you are on our Chapter website, feel free to explore the other topics and our AFPMASH newsletter archives.

Thank you for helping AFP go green.