



## May Annual Dinner

Tuesday, May 16, 2017

5:30 p.m. Social

6:00 p.m. Dinner

### Drake's Landing

2177 Western Reserve Rd. Youngstown, OH 44514

### Speaker: Kenya Howard

Executive Director of YMCA



---

---

#### Mission Statement

The Junior League of Youngstown is an organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of training volunteers. Its purpose is exclusively educational and charitable.

**Briefly Speaking** is published ten times per year for members of JLY. The deadline for each edition is the fourth Tuesday of the month.

Information should be submitted via email, as a Microsoft Word document, to Liz Kijowski at [elizabeth.c.kijowski@us.pwc.com](mailto:elizabeth.c.kijowski@us.pwc.com)

[www.jlyoungstown.org](http://www.jlyoungstown.org)

#### Inside this issue:

- President's Message.....Pg 2
- Sustainer Corner.....Pg 3
- GMMs & DIADs
- Congratulations
- Marketing Update.....Pg 4
- Pittsburgh ODI
- Snapshots with JYL.....Pg 5
- April GMM Minutes.....Pg 6
- 2017-2018 Budget.....Pg 7
- GMM Photo.....Pg 8

|   |                        |
|---|------------------------|
| <b>2016-2017<br/>BOARD OF DIRECTORS</b> |                        |
| PRESIDENT                               | Heather Elder          |
| PRESIDENT-ELECT                         | Cheryl McArthur        |
| RECORDING SECRETARY                     | Sara Wenger            |
| TREASURER                               | Kristin Miller         |
| SUSTAINER REPS                          | Susan Stewart          |
| MARKETING                               | Anna Masi              |
| RESEARCH & DEVELOPMENT                  | Kristina Ross Pavlicko |
| PROVISIONAL                             | Maggie Matune          |
| MEMBERSHIP                              | Paige Rassega          |
| FUND DEVELOPMENT                        | Lindsay Bickerstaff    |
| NOMINATING                              | Beth Drennen           |
| TRAINING & EDUCATION                    | Paula Gilliam          |

## BRIEFLY SPEAKING

---

### **PRESIDENT'S MESSAGE**



What a year we have had, I cannot believe it is coming to an end! In looking back, it seems our league has definitely been busy. Though we are small, I feel we have truly made an impact this year. The Junior League was able to volunteer at 8 different locations in the community and put in over 100 hours of service. We were also able to do collections for places like Making Kids Count, United Way Success After Six Program, Sojourner House, Rescue Mission, NOAS, and The Piggyback Foundation.

In addition to volunteering, there were many opportunities for training as well. Our members learned about the history of steel and its impact on our community at the Museum of Labor and Industry. We partnered with the Junior Leagues of Akron, Toledo, Stark City, and Cleveland to offer an executive level coach and speaker. Akron hosted us and we did a half day of leadership training that included lunch. We also learned about the history of the Youngstown playhouse and how it is still going strong today. Lastly, we were lucky enough to have sustainer Deb Liptak lead us in a training on team building.

Our committees have been hard at work this year. The Pink Ribbon Tea committee planned a successful event at Stambaugh Auditorium and hosted over 400 breast cancer survivors. It was a beautiful luncheon with wonderful entertainment and guest speaker Dr. Rashid Abdu. The fund development committee was busy planning the Dueling Pianos event where guests had a fun night at the B & O Station with cocktails, food, music and prizes. The event was a success and we were able to raise almost \$4000 for our organization. The marketing committee spent their year managing our Facebook page, updating our monthly newsletters, getting several press releases out, and building and entire marketing campaign on pictures.

Training & Ed. has put a great deal of time and effort into our GMM's, DIAD's, and planning our Annual dinner. Membership helped plan two recruiting events, kept tabs on all our members and helped welcome 6 new members into our League.

As I reflect back on the year, I am honored to be part of such a strong group of women and have the ability to contribute to the many volunteer hours that were given by our organization. I have challenged myself in ways I did not think was possible and am truly grateful to all the women who have selflessly given their time to make our community better. Thank you for allowing me to lead you this year.

Heather Elder

**Sustainer's Corner**

Raising funds to underwrite breast cancer survivors' attendance at the Pink Ribbon Tea began last month. The cost for a breast cancer survivor to attend the Tea is \$20 and your gift will allow a Survivor, or two, or three to attend this afternoon of hope, support and friendship. When you "Sponsor a Survivor," your gift can be made in memory of, or in celebration of, those that are special to you. You can decide if you want your honorees listed in the Pink Ribbon Tea 2017 Program.

Another way that you can contribute to the success of this year's Pink Ribbon Tea is by donating gift cards or items for the Raffle Baskets that are always a favorite of our attendees. If you did not receive the letter that went out to League members in April, please contact me (330.770.6598) or Pam Nock (330.797.9045). *Please note, in order to be included in the program, your donation or sponsorship must be received by June 30<sup>th</sup>.*

Membership directories will be available at the May 16<sup>th</sup> Annual Dinner. I hope to see many of you then!

Susan Stewart, Sustainer Representative to the Board

**2016-2017 General Membership Meetings & Done in a Days**

| DATE         | LOCATION  | TOPIC          | DONE IN A DAY |
|--------------|---|----------------|---------------|
| May 16, 2017 | Annual Dinner @ Drake's Landing<br>2177 Western Reserve Rd.<br>Youngstown, OH 44514<br>Look for your invites the 1st week of April! | Year in Review |               |

**Congratulations!!!!**

Congratulations to sustainer Kera Simmons who welcomed a baby boy, Deion Andra, on May 4th.

Congratulations also go out to Susan Berny for her Athena Award Nomination.



## BRIEFLY SPEAKING

---

### **Marketing Update**

The Junior League was featured in the Vindicator and several newspapers in announcing the Dueling Pianos Fundraiser. Marketing Chairman, Anna Masi produced her second FB Live event with League Members (Heather, Lindsay,, Amy, Carisa, and Paige) to share about the fundraiser. This video has been viewed 750 times and had 6 shares. The first video (Paige and Bergen) was for the Recruitment Event at One Hot Cookie in February had 709 views.

Update on 291 Photo Project - we have 240 pictures that shares about the League and our members

We have increased our FB Likes from 382 to 399

### **Pittsburgh ODI—June 9th through 11th**

Organizational Development Institutes (or ODIs) are AJLI leadership development meetings that provide Junior League members with mission-based training in key areas critical to the healthy functioning of a League. At ODIs, delegates build organizational capacity by learning about:

- innovative approaches to developing Junior League members as effective volunteer leaders in their communities
- powerful ways to design community programs and partnerships that have significant impact
- strategies for sustainable and diversified fund development
- keys to building strong internal operational controls
- new approaches that enable the League to be governed strategically and effectively
- ways to build relationships, engagement and understanding through marketing and communications

***If you are interested in attending this local ODI, please contact Heather Elder for more information.***



**SUMMER  
SNAPSHOTS  
WITH**

# JLY

Join us this summer for some PHOTO OPS  
with your fellow League members for a  
afternoon of fun, pictures, and taking pics at  
some historic sites in Youngstown.  
We will go to lunch afterwards.

**SATURDAY, JUNE 10TH - 11:00 AM**  
**SATURDAY, JULY 12TH - 11:00 AM**  
**SATURDAY, AUG. 12TH - 11:00 AM**

**WE WILL MEET AT THE  
LEAGUE OFFICE**

## BRIEFLY SPEAKING

**April GMM Minutes**

The Junior League of Youngstown

Tuesday, April 11<sup>th</sup>, 2017 6:00 Social; 6:30 Meeting

Location: Canfield Library

Present: Amy Banks, Beth Drennen, Heather Elder, Kelly Frammartino, Paula Gilliam, Paige Rassega, Laura Rumble, Carisa Sechrist, Sara Wenger, Debbie Hartig, Elizabeth Kijowski, Anna Masi, Cheryl McArthur, Kristen Miller

Absentee for Voting: Lindsey Burgan, Karla Burris, Jessica Foster, Nicole Ramson, Jennifer Soloman, Bergen Giordani, Maggie Matune, Kristina Ross - Pavlicko

|  |   |
|--|---|
| Welcome & Call to Quorum               | The meeting was called to order at 6:40. Heather Elder thanked the Junior League for all of their support this year. A quorum was established.  |
| Approval of February and March Minutes | Sara Wenger presented a motion for the February and March GMM minutes. February minutes were approved by Amy Banks and seconded by Cheryl McArthur. March minutes were approved by Carisa Sechrist and seconded by Amy Banks. |
| New Policy                             | League members reviewed the new policy. The policy was voted upon with the Nominating Slate.  |
| Nominating Slate 2017 – 2018           | League members reviewed and accepted the nominating slate of Paige Rassega for President-Elect and Elizabeth Kijowski for Treasurer.  |
| Fundraiser Update                      | Kristen Miller informed members that eight to eighty-five people attended the fundraiser. About \$8,100 was raised and there were \$4,200 in costs, resulting in about \$3,900 in profit.                                     |
| Sustainer Report                       | None  |
| Marketing                              | Anna Masi reported that Facebook likes are up. Success After Six photos were taken. T-shirts are available. The website will be worked on soon by the Committee.  |
| Membership                             | Paige Rassega reminded members to fill out their membership compacts for next year.   |
| Adjournment                            | The meeting was adjourned at 6:50.  |

## 2017-2018 Budget

**JUNIOR LEAGUE OF YOUNGSTOWN 2017-2018 BUDGET****INCOME**

|  |                  |
|--|------------------|
| <b>4100 - Dues (35 Actives/180 Sustainers)</b>       | <b>26,700</b>    |
| <b>4140 - Sustainer Events</b>                       | <b>20,000</b>    |
| <b>4294 - Fund Development-Profit</b>                | <b>7,500</b>     |
| <b>4286 - Annual Appeal Operating/LMV Grant</b>      | <b>3,500</b>     |
| <b>4670 - Training &amp; Education-Annual Dinner</b> | <b>2,000</b>     |
| <b>4900 - Endowment Fund Interest</b>                | <b>4,000</b>     |
| <b>TOTAL INCOME:</b>                                 | <b>\$ 63,700</b> |

**EXPENSES**

|  |                  |
|--|------------------|
| <b>5170 - President's Funds-AJLI Confs, Leadership Mahoning Valley</b> | <b>4,600</b>     |
| <b>5250 - Marketing</b>  | <b>500</b>       |
| <b>5641 - Provisional Expenses</b>                                     | <b>100</b>       |
| <b>6110 - AJLI Dues (215@43)</b>                                       | <b>9,245</b>     |
| <b>62100 - Contract Expenses (Accounting Fees)</b>                     | <b>3,275</b>     |
| <b>6220 - Insurance &amp; Bond</b>                                     | <b>850</b>       |
| <b>6221 - Office Expenses/Bank Fees</b>                                | <b>9,765</b>     |
| <b>65200 - Payroll</b>   | <b>8,820</b>     |
| <b>6622-SPAC Expense</b>   | <b>0</b>         |
| <b>6641 - Sustainer Events Expenses</b>                                | <b>20,000</b>    |
| <b>6660 - Fund Development</b>   | <b>0</b>         |
| <b>6670 - Training &amp; Education-Annual Dinner</b>                   | <b>2,000</b>     |
| <b>6900 - Miscellaneous Expenses/OAG Fee</b>                           | <b>100</b>       |
| <b>7339 - Membership</b>   | <b>300</b>       |
| <b>TOTAL EXPENSES:</b>   | <b>\$ 59,555</b> |

**SURPLUS:** **\$ 4,145**



**The Junior League of Youngstown**  
The Commerce Building  
201 E. Commerce Street, Suite 320  
Youngstown, OH 44503

Place  
Postage  
Here



The Junior League's Sixth GMM was at the Youngstown Playhouse, the oldest ongoing community theater in the country. The league members went on a docent led tour to learn about the mission, performance, educational initiatives of the playhouse. The tour included the stage, costume room, and auditorium.