



# BRIEFLY SPEAKING

March 2013

Volume 10 Issue 7

## March General Membership Meeting

Tuesday, March 12, 2013

6:00 social 6:30 meeting

The Way Station

769 Springfield Road

Columbiana, Ohio 44408

Speaker: Vicki Hopper, Executive Director

Members will have the opportunity to tour

### Mission Statement

The Junior League of Youngstown is an organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

*Briefly Speaking* is published ten times per year for members of JLY. The deadline for each edition is the third Tuesday of the month. Information should be submitted via email, as a Microsoft Word document, to Tara Mady at [tlmady@gmail.com](mailto:tlmady@gmail.com).

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### Board of Directors 2012-2013

**President**  
Kera Thompson

**President-Elect**  
Leah Wilson

**Secretary**  
Tara Mady

**Treasurer**  
Lisa Metzinger

**Nominating**  
Susan Stewart

**Placement**  
Marion Dunham

**Fund Development**  
Kristina Ross

**Training & Education**  
Laura Rumble

**Marketing & Recruitment**  
Heather Elder

**Provisional**  
Beth Drennen

**Research & Development**  
Kim Urig

### In-League Communications

**Sustainer Representatives**  
Suzanne Fleming and Fran Curd

**Done In a Day Projects**  
Kelly Kiraly

**Fall Fashion Show**  
Lois Koval

**Pink Ribbon Liaison**  
Mercia M. Stevens

**Hope House Board Member**  
Doris Bullock

**Mother-Daughter  
Brunch Liaison**  
Heather Elder

**Kentucky Derby Chair**  
Adrian Anderson

## President's Message



February was a great month full of collaboration and meeting new faces. The Bridges out of Poverty Simulation was a huge success that brought 80 members of the community together. It also gave the Junior League of Youngstown a great opportunity to work with the Junior Civic League and the YWCA. We also held our February "Bring a Friend" meeting and a recruitment social that allowed us to connect with wonderful ladies in our community who are potential members.

March is going to be just as eventful. March Madness has come to JLY. During this month JLY is reaching out to previous members to share with them our improvements and accomplishments over the last few years. We welcome them to rejoin us in improving our community. Please share this information with friends who were previous members and are interested in coming back.

This month you will also learn about new initiatives and improvements for the 2013-2014 year. I encourage all members to attend the March General Membership Meeting for an update on our community impact focus area, our 2013-2014 officer slate and improvements in committee structuring as well as member requirements.

Ladies, please remember that you are invited to attend the March 5<sup>th</sup> and April 2<sup>nd</sup> Board meetings. Please contact the JLY office if you are interested.

I look forward to working with you in "transforming into the most relevant, meaningful organization of women history has ever seen. We are The Junior League in the midst of a radically meaningful transformation." -AJLI

*Kera A.*

Kera A. Thompson, President

## Done in a Day 2012-2013 Project Calendar

DATE	LOCATION	D.I.A.D.
March 28, 2013	The Way Station Columbiana 769 Springfield Road Columbiana, OH 44408 8:00 am—12pm	The Way Station Community Lunch
April 9, 2013 GMM	First Book Trumbull County	Collect Children's Book Drive for First Book Trumbull County
April 20, 2013	YSU Kilcawley	300 Sisters in Red Health Fair
April 27, 2013	Youngstown CityScape	Spring Clean-up Day

## The Provisional class needs your help!

The 2012-2013 Junior League of Youngstown Provisional Class will be presenting their project, Kids In The Kitchen on Saturday, March 9, 2013 at Austintown Fitch High School. The Provisional Class is seeking JLY Active and Sustainer members to assist in the successful completion of the project. Any member interested in supporting the project can contact Sable Beshara at 330-559-3564 or Mallory Naffah 330-716-2129.



## 2012-2013 General Membership Meetings

DATE	LOCATION	TOPIC
March 12, 2013	The Way Station Columbiana	Barriers to healthy lifestyles
April 9, 2013	Cortland Public Library	First Book Trumbull County Program
May 21, 2013	Annual Dinner	TBA

### GMM Make-up Opportunities

Provisional Class Project, March 9  
 New Candidate's Tea, April 18  
 Kentucky Derby Party, May 4  
 Annual Dinner, May 21

### Member News

The American Cancer Society is honoring Anna Aey, a Past-President of The Junior League of Youngstown, as their survivor of the year.

### St. Patrick's Day Parade

The parade will be held on Sunday March 10th at 1:00 pm

The league will plan to walk in the parade, please wear your JLY shirts and bring candy.

More details to follow in an email

If you are in need of a shirt, please contact Heather Elder hpelder1973@yahoo.com

If you are interested in attending the annual Cattlebaron's Ball at Mr. Anthony's on Saturday, March 23<sup>rd</sup> at 7:00 p.m., please contact Leah Wilson at 330-429-1568.

She is organizing a table of attendees so we can show Anna our love and support!

## 2013-2014 Dues Increase

At the AJLI Annual Conference in May, 2011 in Philadelphia, the Leagues voted to adopt a two-step increase in AJLI dues for the next two League years. AJLI dues will increase by \$4 in 2012 – 2013 and \$4 again in 2013 – 2014. There was much discussion around the proposed dues increase. Based on the fact that AJLI dues have not increased since 2000 and AJLI expenses are increasing due to the implementation of the AJLI Strategic Roadmap, the motion passed.

Article IV, Section 1 of The Junior League of Youngstown's Bylaws (Annual Dues) require that "increases in Association dues shall automatically be added to this League's dues." The new dues schedule will be as shown below:

JLY Membership	2011 - 2012	2012 - 2013	2013 - 2014
Provisional, Active and Preferred Active	Annual dues \$149.00	Annual dues \$149.00	Annual dues \$149.00
	AJLI dues 35.00	AJLI dues 39.00	AJLI dues 43.00
	TOTAL \$184.00	TOTAL \$188.00	TOTAL \$192.00
Sustaining	Annual dues \$68.00	Annual dues \$ 68.00	Annual dues \$ 68.00
	AJLI dues 35.00	AJLI dues 39.00	AJLI dues 43.00
	TOTAL \$103.00	TOTAL \$107.00	TOTAL \$111.00



# February General Membership Meeting Minutes

The Junior League of Youngstown  
 General Membership  
 Meeting Minutes 02/12/13  
 Akron Children's Hospital, Boardman

Agenda Item	Discussion	Action/Follow-Up
<b>Welcome Call for Quorum</b>	Kera Thompson called the meeting to order at 6:30 p.m. She asked everyone to read aloud the JLY mission statement. A quorum was present. Kera shared that AJLI will be selecting random member emails to send a survey to and that if you receive one, please fill it out. She also invited membership to attend one of the remaining Board meetings on March 5 or April 2. Three guests are allowed at each meeting. Kera also thanked Leah Wilson and Kelly Kiraly for assisting with the Bridges Out of Poverty training simulation. Finally, Kera discussed March Madness in which resigned members will be invited back into the League.	
<b>Spotlight on SPAC</b>	Leah Wilson provided an overview of SPAC. There is a statewide effort to choose a key issue by the March SPAC conference call. Leah also shared that Advocacy Day is February 23 in Columbus.	If anyone is interested in being a SPAC delegate, they can let Leah or Maggie Adams know.
<b>Introduction of "Bring a Friend"</b>	Heather Elder and Amy Banks gave a spotlight on the Marketing and Recruitment committee. They shared about the upcoming social on February 25 at 6 p.m. at Michael Alberini's in Boardman and the New Candidate's Tea on April 18. Heather then asked the members who brought friends to introduce their guests. An icebreaker followed.	
<b>Placement</b>	Marion Dunham reported about March Madness and that March 1 is the deadline for placement changes. She shared the following meeting make-up opportunities: Advocacy Day; Provisional Class Project; By-laws Training; and working at the New Candidate's Tea, Kentucky Derby, and Annual Dinner.	
<b>Research and Development</b>	Kera reported that Kim Urig was attending the Harwood event and would give a report at the next meeting. Kera shared that following the neighborhood meeting discussion of the impact areas, the membership was split half and half on the issues of access to food and nutrition and education. Leah, Kera and Kim spoke to Janine le Sueur from AJLI and she suggested looking at both issues and also advocacy.	
<b>Kentucky Derby</b>	Adrian Anderson reported that the event will take place on Saturday, May 4 at Squaw Creek. Tickets are \$40 for general admission, \$60 for preferred and \$100 for reserved seating.	Volunteers are needed and are invited to attend the next meeting on February 21 at 6:00 p.m. at Barnes and Noble.
<b>Done in a Day</b>	Kelly Kiraly thanked everyone who donated items for the Akron Children's craft cart. She also reported that 10 members volunteered at the Art Outreach Gallery and several attended the Bridges Out of Poverty simulation. Kelly had sign-up sheets for the next opportunity at The Way Station in Columbiana on February 28 and March 28 from 8 a.m. to 12 p.m. 5-12 volunteers are needed.	
<b>Provisional Class Project</b>	Maggie Matune reported that the class project will be held on Saturday, March 9 from 10 a.m. to 12 p.m. at Austintown High School. There will be five stations for the Kids in the Kitchen project.	Volunteers are needed and can contact Maggie.
<b>Introduction</b>	Laura Rumble acknowledged sustainer member JoAnn Stock, Director of Development at Akron Children's, who was unable to attend the meeting but she arranged the speakers.	
<b>Introduction of Speakers</b>	Allison Engstrom, Development Assistant at Akron Children's, introduced the speakers: Dr. Peter VandeKappelle, Pediatric Cardiologist; and Melody Case, Wellness Specialist/Youth Fitness Specialist.	
<b>Adjournment</b>	Heather Elder picked the winner of the Bring A Friend raffle, Tara Mady. Kera thanked everyone for attending. Amy Banks invited everyone to Cheddar's following the meeting. Meeting was adjourned at 7:34 p.m. Next meeting is March 12 <sup>th</sup> at 6:00 p.m. at The Way Station in Columbiana.	

Respectfully submitted:  
 Tara Mady  
 February 13, 2013



## Nominating Slate 2013-2014

The Nominating Committee is proud to present the following slate, which will be voted on at the April 9 General Membership Meeting.

<b>Position</b>	<b>Name</b>	<b>Term</b>	<b>Status</b>
<b>President Elect</b> <i>President (2014-2015)</i>	Kelly Kiraly	1 Year	Nominated
<b>Treasurer</b> (2013-2014, 2014-2015)	Maggie Adams	2 Years	Nominated
<b>Recording Secretary</b> (2013-2014)	Marion Dunham	1 Year	Nominated
<b>Nominating Chair</b> (2013-2014)	Kera Thompson	1 Year	Per JLY Bylaws
<b>Nominating Committee</b> (2013-2014, 2014-2015)	Lisa Metzinger	2 Years	Appointed
<b>Nominating Committee</b> (2013-2014, 2014-2015)	Cathy Campana	2 Years	Appointed

### Additional Candidates

As stated in JLY Bylaws (Article VI, Section 2), there is a process for Additional Candidates to present themselves. Additional nominations for any office may be made in writing to the Nominating Committee Chair, Susan Stewart, providing the following are met:

The Additional Candidate consents to be nominated and to serve.

Each nomination is signed by at least 15 members in order to be added to the slate.

The nomination is received by the Nominating Committee Chair two weeks prior to the slate being presented for vote (deadline of 5 pm on March 26, 2013).

## Bylaw and Policy Changes

In an effort to focus on membership retention and recruitment, the proposed Bylaw and Policy changes below and on the two next pages are being submitted for membership vote at the April 9 General membership meeting to go into effect the 2013-2014 JLY year.

### Policy Change: Marketing Sub-committee

#### ARTICLE XVI

##### Section 1. Specific Duties

(OLD LANGUAGE)

In-League Information (same)

The goal of the committee is to publicize to the membership the activities of JLY and its members. This internal communication is through Briefly and the yearbook.

The committee shall: oversee all aspects of Briefly, solicit Briefly advertisements, oversee (with the Recording Secretary) all aspects of yearbook, oversee printing needs of committees, conduct League correspondence, maintain AJLI membership list, maintain League mailing list, serve as AJLI coordinator.

(NEW LANGUAGE)

#### ARTICLE XVI Section 1 Specific Duties A1. Marketing Sub-committee

The Marketing Committee will designate an In-League Communications project chair. This project chair may stay permanent or may fluctuate within the committee ranks. However, it is agreed that the Recording Secretary and Marketing Committee will work together to designate an In-League project chair for at least two-months prior to the deadline for monthly submissions. In-League will take the form of an electronic communication and be distributed monthly through [www.jlyoungstown.org](http://www.jlyoungstown.org). Hard copies will be printed and available to members who do not have access to an electronic version.



## **Policy Change: Placement to Membership**

ARTICLE XVI. COMMITTEES Section 1. Specific Duties H. Placement Committee  
(OLD LANGUAGE)

There shall be a Placement Committee whose duties shall include INTERVIEWING ALL THE ACTIVE MEMBERS AT REGULAR INTERVALS IN ORDER TO PLAN THEIR FREE CHOICE OF COMMUNITY SERVICE satisfactory in quality and effectiveness to this League, AND TO KEEP, AS NEARLY AS POSSIBLE, UNIFORM RECORDS CONCERNING THE COMMUNITY SERVICE ACTIVITIES OF THE LEAGUE'S MEMBERS.

(NEW LANGUAGE)

Section 1.

F. Membership Committee (replace item F. "In-League Information")

There shall be a Membership committee. The functions of the committee shall include INTERVIEWING ALL ACTIVE MEMBERS AT REGULAR INTERVALS IN ORDER TO PLAN THEIR FREE CHOICE OF COMMUNITY SERVICE satisfactory to the quality and effectiveness to this League. They shall maintain membership records, status changes and updates. The President shall appoint four membership advisors who serve on the committee and who conduct the one-on-one interviews. The Membership Committee will be responsible for recruiting and shall plan a New Candidate's Tea.

## **Bylaw Change: Marketing**

ARTICLE X. COMMITTEES Section 1. Standing Committees B. Marketing and Recruitment  
(OLD LANGUAGE)

There shall be a Marketing and Recruitment Committee. The functions of the committee shall include considering the eligibility of all candidates sponsored for membership in this League, and recommending new members for Provisional membership. Their responsibilities include orientation of transfers and membership satisfaction.

Article X. Section 1B.

Marketing (New Language)

There shall be a marketing committee. The functions of the committee shall include the oversight and production of In-League's Publication, Briefly and all other forms of marketing outreach to the public and to the league.

## **Bylaw Change: Membership**

ARTICLE X. COMMITTEES Section 1. Standing Committees C. Placement Committee  
(OLD LANGUAGE)

There shall be a Placement Committee whose duties shall include INTERVIEWING ALL THE ACTIVE MEMBERS AT REGULAR INTERVALS IN ORDER TO PLAN THEIR FREE CHOICE OF COMMUNITY SERVICE satisfactory in quality and effectiveness to this League, AND TO KEEP, AS NEARLY AS POSSIBLE, UNIFORM RECORDS CONCERNING THE COMMUNITY SERVICE ACTIVITIES OF THE LEAGUE'S MEMBERS.

(NEW LANGUAGE)

ARTICLE X. COMMITTEES

Section 1. C. Membership Committee

There shall be a Membership committee. The functions of the committee shall include the INTERVIEWING ALL THE ACTIVE MEMBERS AT REGULAR INTERVALS IN ORDER TO PLAN THEIR FREE CHOICE OF COMMUNITY SERVICE satisfactory to the league, AND TO KEEP, AS NEARLY AS POSSIBLE, UNIFORM RECORDS CONCERNING THE COMMUNITY SERVICE ACTIVITIES OF THE LEAGUE'S MEMBERS. The committee shall maintain membership records, status changes and updates. The President shall appoint four membership advisors who serve on the committee and who conduct the one-on-one interviews. The membership committee will also be responsible for the recruitment of new members.



## Policy Change: Marketing and Recruitment

### ARTICLE XVI STANDING COMMITTEES Section 2. Specific Duties A.. Marketing and Recruitment

#### (OLD LANGUAGE)

The goal of this committee is to reach out into the community and establish an ongoing presence of the Junior League of Youngstown. This committee serves to publicize the JLY for the purposes of recognition, recruitment and advertisement of activities. The committee will be the conduit for all committees to communicate with the public.

**There shall committee shall:** create and update all information relating to promotion of membership and projects, oversee the Calendar committee, keep a list of media contacts, develop opportunities to recruit members and/or highlight our projects, prepare invitations and marketing kits for Candidate's Workshop, attend to all details of Candidate's Workshop, recognize membership achievements, market JLY logo items.

(New Language)

#### A. Marketing

The goal of this committee is to reach out into the community and establish an ongoing media presence for JLY. This committee serves to publicize the JLY for the purposes of recognition, recruitment and brand identification of JLY activities. The committee will be the conduit for all committees to communicate with the public (internal and external communications).

The committee shall create and update all information related to promotion the league activities, keep a list of media contacts, develop opportunities to highlight the volunteer efforts of the league, prepare marketing kits, recognize achievements and market JLY logo items.

## Sustainer Corner

The Sustainer Council met on 2/19. Karen Thomas and Karen Naffah were announced as the new Sustainer Reps to the Marketing and Recruitment Committee and Merry Gubany as the Sustainer Rep to the Kentucky Derby Committee. We were pleased to learn that the league membership directory is now available on line in the password protected Members Only section of the website. Call Barbara at the office for the password. You may also let her know of any needed changes or corrections you noticed in the yearbook you received in the mail and she will update the online directory.

The council provided some guidance to President-elect Leah Wilson on the work plan for the 2013-2014 league year. It was agreed that we would honor Susan Berny, Annette Camacci and the Pink Ribbon Tea Committee at the May 21st Annual Meeting this year as the fall 2013 tea will be their 19th, and last. Maybe we should all try to wear pink in their honor? We will need to recruit some of you to work with these pros this year so that their wonderful work will continue long into the future.

April 16th will be the next League Lunch at noon at the Youngstown Country Club. Mark your calendars now and we will remind you of the details closer to the date. The July 16th League Lunch will be at the Davis Center and we will welcome any new Sustainers and honor our Emeritus members at that time. Remember, Emeritus status may be elected after 50 years of membership or attaining the age of 80.

The Scribblers continue to meet on the first Monday of the month at 12:30 pm. Diane Armbrrecht graciously hosted in February. If you would like to try your hand at creative writing, give Susie Katz a call and she will give you the details on the March and April sessions. A sandwich cut in four and a writing sample are the only requirements to participate.

The Kentucky Derby Committee is looking for donations for the silent and bag auctions for the May 4th event at Squaw Creek. Please give Adrian Anderson a call if you have items you would be willing to donate. Be sure to mark your calendar and watch the mail for your invitation soon.

 Finally, please give some thought to women that you think would benefit from league membership - neighbors, fellow congregants, colleagues, relatives and friends are all good sources. The Candidate event will be coming up soon and we want you to have your list ready!



**THE JUNIOR LEAGUE OF YOUNGSTOWN**

The Commerce Building, Suite 320  
201 E. Commerce Street  
Youngstown, OH 44503

Non-Profit Organization  
U.S. Postage  
**PAID**  
Youngstown, Ohio  
Permit No. 31

## A Commitment to the Future

Long before some famous women became world renown for their positions in life, they were members of the Junior League. Someone, a woman like you, sponsored these fine ladies into our group. AJLI is now 160,000-plus members strong!

Think back to when you became involved. You may now be wondering about women around you who share traits like those belonging to our strong legacy of members.

### **Who do you know who would benefit from a membership with the Junior League of Youngstown?**

If your candidate shows interest, please sponsor her into the JLY. You may refer her to our chairperson of Marketing and Recruitment, Heather Elder. Heather can be reached at 330-261-5616 or [hpelder1973@yahoo.com](mailto:hpelder1973@yahoo.com)

Each member has a commitment to preserving the future membership potential of the Junior League of Youngstown. Thank you for referring your candidate to us.

