

# BRIEFLY SPEAKING

April 2013

Volume 10 Issue 8

## April General Membership Meeting

Tuesday, April 9, 2013

6:00 social 6:30 meeting

Cortland Public Library

578 Lakeview Drive

Cortland, Ohio 44410

Speaker: Ellen Finan,

Chair, First Book Trumbull County

Members will learn about the impact First Book Trumbull County is having on literacy in Trumbull County.

### Mission Statement

The Junior League of Youngstown is an organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

*Briefly Speaking* is published ten times per year for members of JLY. The deadline for each edition is the third Tuesday of the month. Information should be submitted via email, as a Microsoft Word document, to Tara Mady at [tmady@gmail.com](mailto:tmady@gmail.com).

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### Board of Directors 2012-2013

**President**  
Kera Thompson

**President-Elect**  
Leah Wilson

**Secretary**  
Tara Mady

**Treasurer**  
Lisa Metzinger

**Nominating**  
Susan Stewart

**Placement**  
Marion Dunham

**Fund Development**  
Kristina Ross

**Training & Education**  
Laura Rumble

**Marketing & Recruitment**  
Heather Elder

**Provisional**  
Beth Drennen

**Research & Development**  
Kim Urig

### In-League Communications

**Sustainer Representatives**  
Suzanne Fleming and Fran Curd

**Done In a Day Projects**  
Kelly Kiraly

**Fall Fashion Show**  
Lois Koval

**Pink Ribbon Liaison**  
Mercia M. Stevens

**Hope House Board Member**  
Doris Bullock

**Mother-Daughter  
Brunch Liaison**  
Heather Elder

**Kentucky Derby Chair**  
Adrian Anderson

## President's Message



Hi Ladies,

The year is quickly coming to a close and there are quite a few events that will send the year out with a bang! Please review the briefly for all the great upcoming events.

I want to extend a special congrats to the 2012-13 Provisional class who had a successful Kids in the Kitchen event last month! Also in March, at the general membership meeting, we discussed the progress of the C.I.F.A. We now have two goals that we want to impact through an advocacy model.

Impact goals:

1. Increase education and awareness on need for good nutrition for vibrant children.
2. Improve access to nutritional foods for all communities (Access refers to physical, affordability/ economic, etc.).

Members will learn more details at the annual dinner. Kudos goes to the Research and Development committee, who developed our C.F.I.A. throughout our journey to become more impactful.

I cannot wait to see all members at the annual dinner to celebrate the accomplishments of the 2012-13 year, the coming of the 2013-14 year, the 19th year of the Pink Ribbon Tea, as well as our members who are becoming sustainers and new active members. "The more you praise and celebrate your life, the more there is in life to celebrate." -Oprah Winfrey. As another year comes to a close, JLY has so much to celebrate. You do not want to miss it!

*Kera A.  
President*



AJLI's Annual Conference is close to home this year!

Please visit [www.ajli.org](http://www.ajli.org) for more information. All members are welcomed and encouraged to attend this powerful event!



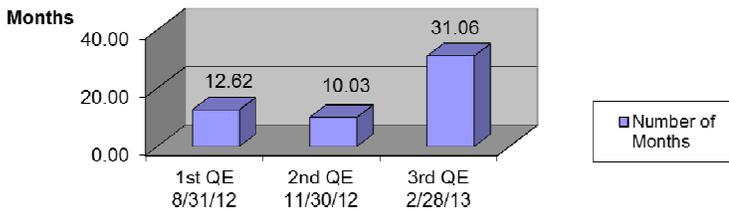
# Done in a Day 2012-2013 Project Calendar

DATE	LOCATION	D.I.A.D.
April 12, 2013 GMM	First Book Trumbull County	Collect Children's Book Drive for First Book Trumbull County
April 20, 2013	YSU Kilcawley	300 Sisters in Red Health Fair
April 27, 2013	Youngstown CityScope	Spring Clean-up Day

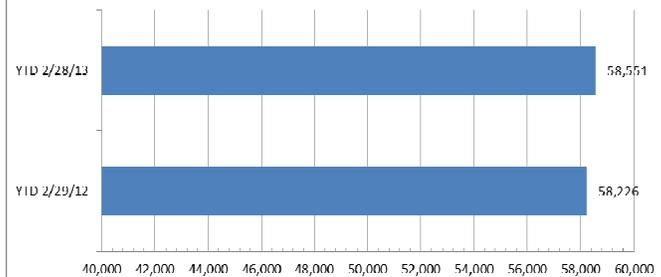
First Book provides new books to children in need, addressing one of the most important factors affecting literacy: access to books. An innovative leader in social enterprise, each year First Book distributes millions of free and low-cost books to disadvantaged children and the programs that serve them. **Please bring your cash or check donations (they do not accept books but instead use the money to purchase from an approved list at a deeply discounted price) to the April General Membership Meeting or reach out to Kelly Kiraly at 330-307-2169 or email: [kjk1482@yahoo.com](mailto:kjk1482@yahoo.com).**

## Quarterly Financials

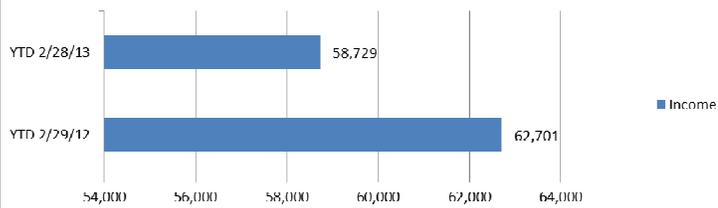
**Junior League of Youngstown  
Number of Months Unrestricted Net Assets  
Will Cover Expenses**



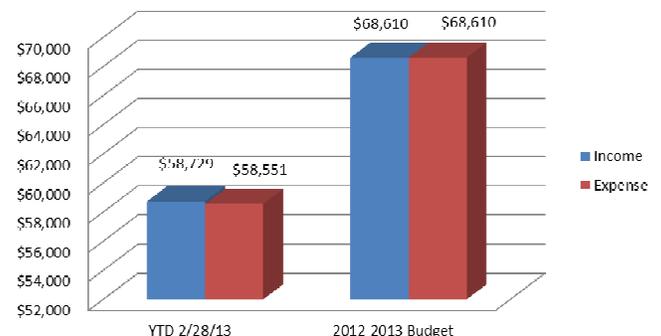
**Junior League of Youngstown  
Expense Comparison**



**Junior League of Youngstown  
Income Comparison**



**Junior League of Youngstown  
YTD Income and Expense vs. Budget**



## League News

### Annual Dinner

*Tuesday, May 21, 2013*

*5:30 pm Social*

*6:30 pm Dinner*

*Avion On the Water Banquet  
Center*

*2177 West Western Reserve Road  
Canfield, Ohio 44406*

### Passport to Prizes

The development committee has began planning the 2013 Passport to Prizes biennial summer/fall fundraiser! The Passport booklet consists of ten prize packages to be won by 2,000 potential participants! Donations are now being accepted for the packages of: Sports, Dining, Entertainment, Home Goods, Home Party and Beauty. All donors will receive booklet recognition if submitted by **May 15** by contacting Marion Dunham

[mnm1@zoominternet.net](mailto:mnm1@zoominternet.net) Cell: 330-507-5286 or Kristen

Frank: [kristefrank@gmail.com](mailto:kristefrank@gmail.com) Cell: 330-787-3390. Thank you for your continued support!

### GMM Make-up Dates

New Candidate's Soiree, April 18  
Kentucky Derby Party, May 4  
Annual Dinner, May 21

### League luncheon location

Due to a scheduling conflict, the League luncheon that is scheduled for April 16 at Youngstown Country Club has been changed to the Davis Center Café. The luncheon scheduled for July 16 will be changed to the Youngstown Country Club. Both Luncheons are at noon and have preset menu choices.

*With Deepest Sympathy...*

*Ruth Ann Miller , a sustainer died on 10/23/12 Our thoughts and prayers go out to the family.*



## Sustainers corner: Pink Ribbon Tea

***The Pink Ribbon Tea committee would like to announce that after 19 years of planning and executing this event, the members have decided to pass the torch to a new committee. Sustaining JLY members interested in continuing this event are encouraged to join the committee and shadow current members. Plans are underway for this year's event that celebrates life to be held at The Georgetown. Date and speaker will be announced at Annual Dinner.***

***The committee is composed of sustaining members, most of who have been committed to this event for since it began at the LPGA. Due to our hard work the Tea has become a wonderful event looked forward to by the breast cancer survivors in our community. The purpose of the tea is to unite women of our area who have been diagnosed with breast cancer, to honor them and celebrate their life and survival. Thanks to the continued support of the entire League, over 5700 survivors have attended the Tea free of charge the past 18 years.***

***Members of the current committee are willing to serve as consultants for the new committee. Positions that will be needed are as follows:***

***Chair or Co-Chairs***

***Treasurer***

***Invitations/Reservations***

***Auction in a Bag Co-coordinator***

***Logistics***

***Centerpieces***

***Favors & Give-aways***

***Printed Program***

***Interested members should contact Annette Camacci at [amcacorn1@gmail.com](mailto:amcacorn1@gmail.com) or home phone 330.757.2300***

***The Pink Ribbon Tea committee has been inspired, touched and encouraged by the breast cancer survivors they have met over the years. Thank-you to all the members of the JLY that have supported us, as we are forever grateful.***

## Candidates Soiree

**The 2013 New Candidates event will be held on Thurs April 18 at the Elton Baird Family Cabin in Boardman Park at 6pm. If you would like to attend, Please email Heather Elder at [hpelder1973@yahoo.com](mailto:hpelder1973@yahoo.com) by April 11.**



## Downtown Youngstown – A Quick Look By Leah Wilson

How many of you could predict the rebirth of Downtown? Banks reposition their dealings. Financial advisors jockey for investors. Real estate brokers vacate and relocate... while retail merchants sprinkle their price tags along the perimeter.

We have witnessed a heyday of Youngstown with vibrant theaters, colorful shops and engaging activity. When is it coming back or is it back? New age technologies replace the corner store. Fusion cuisine draws so much of a crowd. Have you ever seen “pad thai” on a local restaurant menu?

How can you equate a big city experience to Wick and Fifth? Well, there’s Stambaugh, DeYor, Powers, Bliss, Butler, Melnick, Beecher and Ford. These are some who believed in heydays and rainy days. They are the investors in downtown and the people who travel in boot and high heel all along the city streets.

They bring their ballerinas and tap dancers at night and some return to work there during the day. You will find longtime city fathers and uncles getting physically fit at the downtown YMCA... while those with PhD’s press their brains for answers. Downtown has believers but the tribute should go to those who invested... persevered...and never left.

### Getting the word out.....



**Judge Theresa Dellick, Sustainer, was a member of an all-female panel at the Achievers USA’s program, entitled “Women who Win – Panel Discussion for Women in the 21st Century” last month. When asked what types of organizations are the best for female professionals to get involved in, she proudly stated, “Jr. League of Youngstown!” She is one of many examples of our wonderfully supportive sustainers.**

**Thank you, Sustainers, for all you do!**



# March General Membership Meeting Minutes

The Junior League of Youngstown  
 General Membership  
 Meeting Minutes 03/12/13  
 The Way Station

Agenda Item	Discussion	Action/Follow-Up
<b>Welcome Call for Quorum</b>	Kera Thompson called the meeting to order at 6:32 p.m. She asked everyone to read aloud the JLY mission statement. A quorum was present. Kera congratulated the provisional class on completion of their project. She also reminded everyone of March Madness and welcomed back Anna Masi. Kera invited any member interested in attending a board meeting to the next meeting on April 2. She also asked any member interested in attending the Cattle Baron's Ball to contact Leah Wilson.	
<b>Spotlight on Nominating</b>	Susan Stewart provided a description of the committee and how the League has modeled the slate process after AJLI for the past three years.	
<b>Spotlight on Placement</b>	Marion Dunham provided a description of the committee and briefly discussed how the committee will change next League year.	
<b>Approval of February Minutes</b>	The minutes of the February meeting were reviewed.	Suzanne Fleming moved that the minutes be approved. Susan Stewart 2 <sup>nd</sup> the motion and the motion passed.
<b>Marketing and Recruitment</b>	Heather Elder shared that the Candidate's Tea will be held on April 18 at Boardman Park. Invitations will be mailed out.	Members are asked to contact Heather or Barbara if they have a candidate.
<b>Research and Development</b>	Kera reviewed the CIFA process thus far reporting that the League will focus on advocacy. Kim Urig then shared about her recent research trip to New York with OH WOW! She presented a slide created by AJLI to illustrate our next steps including the formation of a summit. Kera congratulated the Research and Development committee for their work on this.	Kim asked members to email her names of organizations to include in the directory.
<b>Make-Up Opportunities</b>	Marion Dunham shared that working the Candidate's Tea, Kentucky Derby, and Annual Dinner will count as make-up opportunities for missed meetings.	Members can contact Marion to sign up to work at these events.
<b>Kentucky Derby</b>	Adrian Anderson reported that members will be receiving an email save the date for the event on May 4 at Squaw Creek. She reviewed the committee baskets sign-up. Fifteen prizes have been received and members can bring any donations to the League office.	The next committee meeting is March 21 <sup>st</sup> at 6:00 p.m. at Barnes and Noble for any member interested in attending.
<b>Done in a Day</b>	Kelly Kiraly reported that the next volunteer opportunity is at The Way Station on March 28 from 8 a.m. to 12 p.m. Volunteers are needed at both the Columbiana and East Liverpool locations. The remaining volunteer opportunities are the 300 Sisters in Red and Streetscape. Sign-up sheets were at the meeting. The final collection will be for First Book Trumbull County. Members are asked to bring money to the April GMM for this.	
<b>Nominating</b>	Susan Stewart presented the slate for the 2013-2014 League year. The slate appeared in Briefly and will be voted on at the April GMM.	
<b>Bylaw and Policy Changes</b>	Leah Wilson reviewed the Bylaw changes regarding the marketing and membership committees. The bylaw changes as well as policy changes appeared in Briefly.	The bylaw changes will be voted on at the April GMM.
<b>Introduction of Speaker</b>	Laura Rumble introduced Vicki Hopper, Executive Director at The Way Station, who gave a presentation about the organization followed by a tour.	
<b>Adjournment</b>	Meeting was adjourned at 7:39 p.m. Next meeting is April 9 <sup>th</sup> at 6:00 p.m. at the Cortland Branch Library.	





**THE JUNIOR LEAGUE OF YOUNGSTOWN**

The Commerce Building, Suite 320  
201 E. Commerce Street  
Youngstown, OH 44503

Non-Profit Organization  
U.S. Postage  
**PAID**  
Youngstown, Ohio  
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## Reframing Human Services

As Junior Leagues we are part of the vast network of human services organizations working to create better communities and a better world. What we do is not “discretionary.” We are not “just volunteers” and our Leagues are as well-run as many for-profit organizations. But what we, and so many other nonprofits do, is often undervalued.

Fortunately, we are part of the National Human Services Assembly, an association of many of the largest and most respected nonprofits in the United States. National Assembly is working to raise the understanding about and respect for what we contribute. Working with experts in the field, which is based on neural science, National Assembly is working to reframe how everyone, from regular citizens to policy makers, thinks about health and human services.

Framing is about using powerful language that means something to people, rather than “sector speak.” It’s about science, research and understanding. It’s about creating new narratives, not dispelling myths. As Irv Katz, the President of National Assembly writes, “The frame is not a vision or a set of aspirations; it is reality put in a way that fills gaps in understanding and connects with values that most Americans share.”

What will be happening across the sector is applicable to us, the Junior Leagues. How long have we lived with the stereotype of “gloves and pearls?” That’s our old frame. As we work to transform our own organization, we will also be talking about the reality of what we do in a way that connects with values that most Americans, Canadians, Mexicans and Brits share.

**Susan E. Danish** *Executive Director*  
The Association of Junior Leagues International, Inc.

