

# 755 PARKLAND AIR CADETS PARENTS' COMMITTEE ASSOCIATION MEETING

Muir Lake Community School, February 28, 2013

## AGENDA

### 1. Meeting Organization

Executive – President Brian Nieminem was ill; Vice President Brian Shaw was absent; Secretary Bob Irwin chaired the meeting in their absence; Treasurer Barb Specht, Present; Publicity Dwayne Schroeder, present; Fund Raising, Connie Keller was absent

Members – Anne Boerger, Claire Pederson, Donna Lynn Schmidt, Roger Cloutier, Sheryl Zajac, Brenda Nelson, Jeanni Hatt, Ryan Lester, Judi Jeffrey, Tracey Lesmesurier, Deidre Newman, Tracy Shoup, Stacey Wiens, Alan Anderson

League – Evelyn Hutchings, Wayne Reitsma

Officer – Captain Terry Plant

Approval of Agenda: Since both the President and Vice President were absent, the meeting lacked quorum for decision making purposes. It was decided to proceed with the meeting as an information session and that the executive would make necessary decisions based upon the information provided.

Approval of Minutes of Jan. 10, 2013. Could not be approved in the absence of quorum.

### 2. Reports

**Executive Report** – Received for information – Executive Committee met Feb. 9. Phonebook delivery was a tremendous success. Thank you to everyone who participated. Brian S has worked to update all of our information with the Alberta Registries – the update to the new by-laws has required significant editorial work; once the registry approves our new by-laws work will continue on the getting the raffles registered so that we can proceed.

**Treasurer's Report - For Information** – No motion to Approve the Report of the Treasurer due to lack of quorum. The Treasurer reported the account balances as follows: Casino \$454.05; Canteen \$3705.33; General \$53401.68; Trip Committee \$2349.60. The executive has just received the check for the phonebook delivery from the Chamber of Commerce - \$6200 that is not included below.

The Treasurer also prepared the following statement for distribution:

Income to Feb. 2013: \$25,381.78

Commonwealth \$11,150.28; Other fund raising including Waterpark night but not phonebooks \$11,013.53; Other \$1712; Interest \$505.97

Expenses Sept 2012 to Feb 2013: \$28,632.87

Administration \$6967.33; Cadet Training Expenses \$5822.15; Flying \$3062.37; Mess Dinner \$3270.44; Fundraising Expenses \$7419.30; Other \$2091.28

**Trip Committee – Meeting of the Trip Committee** – Alan Anderson chaired this part of the meeting and reported upon the Trip Committee business.

April 30 Cutoff for decision - 16 spaces are available and more cadets are encouraged to sign up. If \* sign up before the end of the night, then a \$1000 spending bonus from EF Tours. Between 7 and 8 parents indicated their intention to sign up before the Feb. 28 deadline. Parent's permission letter will come out in the near future. Passport must extend 6 months beyond the end of the trip – October 2014, birth certificate and AB Health Card. The list can be accessed at EF Tours and there is a link through the squadron website.

Fund raising efforts continue. Highway Cleanup is scheduled for Saturday May 4. Lori Keiser is organizing a progressive 50-50 draw. Anyone over 18 may draw. Large raffle requires that by-laws be approved at registries and it will take 6 more weeks after that time to get approval. We will be looking at mid-April for sales of tickets.

**CO Report** – Received for information. Flu season is upon us and the squadron has been affected. She reminded cadets to phone in if they have a reason for absence from Parade. March is fairly quiet. Drill competition on March 9. Year 5 professional development will be held the weekend of March 8-10 at the CFB Edmonton. A number of cadets are aging out this year. We will try to book the Dream flyer for recruitment night in August. Capt. Plant will be away for the month of March.

**Fund Raising – Commonwealth** – Received for information – the PCA needs to consider future fundraising activities and determine if Commonwealth stadium continues to be the most appropriate venue for fundraising. Significant conversation occurred. Several parents believe it is necessary to support squadron finances and is actually a fun event once it is underway. Others noted that the burden is carried by an unreasonably small number of families and that the money raised does not warrant the effort. Secretary will survey the membership to see if they continue to support Commonwealth fund raising and provide a commitment to support the activity. Executive will consider the response and then make a decision regarding the continuation of the fund raiser.

**Fund Raising – Casino** – Tracy Shoup volunteered to be Casino coordinator – (15 people/night) – July 14 and July 15. This initiative produces from \$17-20,000 and is a biennial event. Tracy will be looking for volunteers.

**Fund Raising** – Executive has been approached about an initiative to deliver a flyer door to door in April. Another opportunity exists to deliver a different flyer. The executive needs to determine an effective rate for this activity. Jeanni Hatt will look into post office delivery rates (est. \$0.11 per flyer). We will use this as foundation for cost. Then offer to make a delivery in April and we can take flyers at the given

cost. Please be prepared to help for 3 or 4 hours on Saturday to deliver a flyer. Depending upon interest, we may be able to raise a couple of thousand dollars for a morning activity.

**Fund Raising** – Golf Tournament – Jeanni Hatt has taken on the task of organizing a Golf tournament to raise funds – Links is booked for Friday, Sept. 13. If the event was sold out, the SSC could raise \$20,000. Jeanni has already received a commitment for a title sponsor. Jeanni will require volunteers to assist her with different aspects of the event. More information will be delivered in April.

**Publicity – Received for information**

- Dwayne has arranged to have all photographs of the 3 recently aged out cadets printed in the local newspaper.
- Dwayne has arranged for a presentation to the Rotary Club - March 21, 2013 – Lt. Anderson will make the presentation.

**League** - Evelyn Hutchings reported that the Board Interviews are completed. There were approximately 259 candidates for the scholarships - these are highly competitive – AB receives only 4 spaces at Advanced Aerospace or Oshkosh as just two examples.

Evelyn and Wayne also had presentations in appreciation of outstanding service – Donna Lynn Schmidt and Sheryl Zajac performed admirable service for the SSC in the previous year. The financial books and record keeping of the squadron were in rough shape when they assumed their positions as Treasurer and Secretary respectively in the previous year. Both were able to improve the condition of the files and set the SSC on the path to a secure and successful future. Sheryl had to leave before the presentations so opportunity will be taken to thank Sheryl at the next meeting.