



## Friends of Colin Turkey Trot Sponsor Form

The Friends of Colin First Annual Turkey Trot will be held on November 27, 2015. The race starts and begins at Unami Park on Lexington Ave in Cranford (the park is in Garwood, Cranford and Westfield). The Friends of Colin is a 501(c)3 Charity Organization and all donations are tax deductible (Tax ID 275362416). All sponsors will be prominently listed in promotional material, signage, publicity and on the event website. All proceeds benefit the Friends of Colin in our fight against Pediatric Cancer.

Colin Maher passed away from Ewing's Sarcoma a rare pediatric cancer of the bone, at the young age of 16. Colin was a sophomore at Cranford High School and a lifelong resident of Cranford on Retford Ave. His loving legacy lives on through the youth operated Friends of Colin which was founded in 2010. The mission of the Friends of Colin is promote awareness for pediatric cancer while raising funds to combat the disease. 100% of proceeds to the Friends of Colin directly goes toward research projects with our partners at the Georgetown University Medical Center.

Sponsoring our First Annual Turkey Trot enables the Friends of Colin to continue to do their good work of spreading the word about Pediatric Cancer and raising funds to combat the disease. We hope you join our efforts to end cancer by donating to this cause and making the event possible. In addition to monetary sponsorships, we are accepting non-monetary sponsorships such as products or food for the runners post race. Please see the next page for detailed sponsorship opportunities.

Please contact Race Director and Executive Director of the Friends of Colin, Ryan McGann with any questions at [ryan@friendsofcolin.org](mailto:ryan@friendsofcolin.org) or 908-247-9095.

We appreciate the continued support of our surrounding community in making a difference in the fight against pediatric cancer.

Yours in the fight against cancer,

Friends of Colin

# Sponsorship Opportunities

**Deadline for Sponsorship is October 1, 2015**

**Platinum (Title) Sponsor-** \$1,000, one available

- Name listed as presenting sponsor
- Opportunity to display your banner prominently along the finish line
- Top Logo or Name Placement on the event t-shirt distributed to every runner
- Logo and Name listed on all event material, on the Friends of Colin Website and Facebook
- Announced as the Title sponsor during the event and awards ceremony
- Availability to advertise and market at the event with premier placement
- 4 complimentary race entries

**Gold Sponsor-** \$500

- Secondary logo Placement on event t-shirt
- Logo and Name on all event material and the Friends of Colin Website and Facebook
- Announced During event and during awards ceremony
- Availability to advertise and market at the event

**Silver Sponsors-** \$250

- Name Listed on event t-shirt
- Name on all event material, the Friends of Colin Website and Facebook
- Availability to advertise and market at event

**Friends Sponsor-** \$100

- Listed on the event t-shirt

**In Kind Sponsor-**Donations of Gift Cards, Samples, Food and Materials

- Logo on event t-shirt
- Announced at the event
- Availability to place promotional items at race

# Friends of Colin Turkey Trot Sponsor Form

## Payment Information

Please return form with donation to 365 Retford Ave, Cranford NJ 07016

Checks can be made payable to "Friends of Colin" memo "Turkey Trot Sponsor"

Please submit your logo to [ryan@friendsofcolin.org](mailto:ryan@friendsofcolin.org).

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State: \_\_\_\_\_

Please list if you are donating a product: \_\_\_\_\_

Please contact Race Director and Executive Director of the Friends of Colin, Ryan McGann with any questions at [ryan@friendsofcolin.org](mailto:ryan@friendsofcolin.org) or 908-247-9095

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

MAY 7 7 2012

FRIENDS OF COLIN A NJ NONPROFIT  
CORPORATION  
C/O RYAN MCGANN  
365 RETFORD AVE  
CRANFORD, NJ 07016

Employer Identification Number:  
27-5362416

DLN:  
17053277376031

Contact Person:  
PETER A ORLETT ID# 31436

Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
December 31

Public Charity Status:  
170(b)(1)(A)(vi)

Form 990 Required:  
Yes

Effective Date of Exemption:  
March 5, 2011

Contribution Deductibility:  
Yes

Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

FRIENDS OF COLIN A NJ NONPROFIT

Sincerely,

A handwritten signature in cursive script, appearing to read "Lois G. Lerner".

Lois G. Lerner  
Director, Exempt Organizations

Enclosure: Publication 4221-PC



# Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

**1** Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.  
**Friends of Colin**

**2** Business name/disregarded entity name, if different from above

**3** Check appropriate box for federal tax classification; check only **one** of the following seven boxes:  
 Individual/sole proprietor or single-member LLC  
 Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ \_\_\_\_\_  
 Other (see instructions) ▶ **Nonprofit corporation exempt under IRS code 501(c)(3)**

**4** Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  
 Exempt payee code (if any) \_\_\_\_\_  
 Exemption from FATCA reporting code (if any) \_\_\_\_\_  
*(Applies to accounts maintained outside the U.S.)*

**5** Address (number, street, and apt. or suite no.)  
**365 Retford Ave**

**6** City, state, and ZIP code  
**Cranford, NJ 07016**

**7** List account number(s) here (optional)

Requester's name and address (optional)

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

**Note.** If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

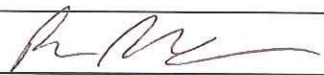
|                                |   |  |   |   |   |   |   |   |   |   |
|--------------------------------|---|--|---|---|---|---|---|---|---|---|
| Social security number         |   |  |   |   |   |   |   |   |   |   |
|                                |   |  | - |   |   |   |   |   |   |   |
| or                             |   |  |   |   |   |   |   |   |   |   |
| Employer identification number |   |  |   |   |   |   |   |   |   |   |
| 2                              | 7 |  | - | 5 | 3 | 6 | 2 | 4 | 1 | 6 |

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest and dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

**Sign Here** Signature of U.S. person ▶  Date ▶ **7-22-15**

**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at [www.irs.gov/fw9](http://www.irs.gov/fw9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.

