



**STAR ALLIANCE™**

FOUNDATION FOR ALL™

Promoting Highest Civic Ideals • Good Will Values for All to Share • Since 1985

### **Peter Bruce DuMont • A Brief Biography**

For thirty years, Peter Bruce DuMont has served as Founding President of the STAR ALLIANCE™ • FOUNDATION FOR ALL.™

DuMont earned a B.A. in *Peace and Conflict Studies* from the University of California, Berkeley (1994) and a certificate in *Nonprofit Management* from U.C. Extension (1995.)

In the 1970's, DuMont studied with the late, great Maharishi Mahesh Yogi, founder of Maharishi University of Management and the Transcendental Meditation and T.M.-Sidhis programs. He taught the T.M. technique and administered courses in its *Science of Creative Intelligence* theory with special emphasis on outreach to government, business, and the professions in Alameda County and the San Francisco Bay Area.

In 1978, DuMont traveled to Tehran and Abadan, Iran, for ten weeks of pioneering work with the T.M. organization's *World Peace Project*. He subsequently generated early creative proposals for public funding from the *City of Oakland* and the *Alameda Regional Criminal Justice Planning Board*. DuMont sold residential real estate, briefly but successfully, in 1983.

In 1984, DuMont responded creatively to the unprecedented global threat of the nuclear arms race or *Cold War*. He labored long to write an innovative *Citizen's Philosophy Statement* for peace, and in the Spring of 1985, got it personally into the hands of two prominent influential figures in the United States and Russian governments. That summer, DuMont teamed up with UC Berkeley alum Ernest Siravo to co-found *Stars for Peace International*, and in 1986, he conceived of a new trademark name for the fledgling nonprofit: *STAR ALLIANCE*.

According to innovator DuMont, the biggest *stars* of STAR ALLIANCE are *Good Will Values for All to Share* — StarPoint™ civic principles, or natural laws of healthy, sustainable relationship that apply to every level of society. In their axiomatic purity and testable validity, these laws transcend the world's natural divisions of cultural and religious identities and are teachable in public schools and other tax-supported programs and facilities. DuMont hopes to see them explicitly adopted and held in common, to everyone's overall societal advantage.

In his conception, the word *star* purposefully puns on V.I.P.-celebrity stars for promotion, and on the satellites so integral to modern communications. *Everyone Can Be A Star* by trying their best to honor all the declared *Quality-of-Life Peace Ethics*, and by applying them in good balance and proportion to practical life.

The word *ALLIANCE* implies the vital element of *Teamwork to Make the Dream Work.*™

Since the mid-1980s, DuMont has carefully crafted public proclamations, declarations, pledges, and other offerings for *sustainable peace and love*; obtaining endorsements from scores of historical V.I.P.'s. (Please see partial listing elsewhere in this section.) He has written to every United States President and to leaders of Russia, China, and other players on the world stage including a number of United Nations officials and missions; and he plans for much more.

*DuMont's body of creative work includes:*

- The STAR ALLIANCE *Highest Civic Ideals* declaration and pledge series
- The STAR ALLIANCE SHOW — a series of TV and Radio interviews on *Quality-of-Life Media*™ topics, airing weekly from 1987 to 1990 and periodically from 1997—2002
- The STAR OF PEACE Award and *Certificates of Appreciation*: celebrating important lifetime contributions to sustainable peace and love
- The VOCABULARY OF PEACE — an innovative approach to civic peace values education. It employs key words and word derivations, a universal symbolic logo, the *Arc of Rainbow Stars*™, and the human hand
- The STAR ALLIANCE *FRIENDSHIP HANDSHAKE and Cheer for Peace*, which are fun, educational social affirmations for all ages
- The RING OF ALL NATIONS: A concept for designated and interconnected facilities worldwide to host democratic peaceful assembly, celebration, and exchange. An envisioned prototype mobile theater will float on San Francisco Bay, with a companion monument atop Angel Island.

In presentations, curricula, and promotions for peace, DuMont uses the remarkable human hand to show graphically how sustainable freedoms (the fingers) remain rooted in responsibilities — and how their diversity is actually rooted in unity! He draws a parallel between the bones that serve at the foundation of the hand (sixty, in two hands), and how a similar number of *Primary Peace Principles* support optimal, sustainable human relationships.

Personally and professionally, DuMont has survived daunting multiple instances of *Economic Discrimination Before the Law*. He is appealing for a greater sense of citizen responsibility and teamwork generally; and working toward a *Universal Civil Right to Counsel*. He wishes to build a powerful coalition of citizen groups, government agencies, and sister institutions endorsing the *Highest Civic Ideals* to help increase public safety immensely, and more successfully to meet the collective *Challenges of Peace*. *CAMPAIGN GOOD WILL VISION* aims to reach 20% of the world's population with positive educational messages by 2020.

DuMont envisions a *People's Good Will Fund* as a public endowment with widespread participation from citizens, VIPs in various fields, and institutional support towards *universal civic peace values education* generation after generation.