

**FOR IMMEDIATE RELEASE:**

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**Laura Pressley Announces Candidacy for Austin City Council District Four**

Austin, Texas – May 7, 2014 – Laura Pressley of District Four announces her Austin City Council candidacy and invites supporters to the Kick-off Party, May 10th, 2:00 p.m. – 5:00 p.m., Pappasito's Cantina, 6513 I-35N.

A 26 year resident of Austin, U.T. Alum, President of Windsor Hills Neighborhood Association, Community Health Designee of Restore Rundberg, Co-Secretary of the Austin Neighborhoods Council, and business woman, Laura Pressley intends to, “speak for all of us in District Four and will get the job done to change how City Hall is run. Our City Council has lost its way over the years, and I’m running to help correct that course.” Pressley further states, “We will bring diverse constituencies together and end the divisiveness paradigm. Our strength is building coalitions based on our commonalities. This is how I live and will bring that to the City Council.”

Laura is in the unique position to bring her wide experience and successes as a community, neighborhood and land development code activist, semiconductor technology expert, along with her financial and budgetary acumen, to the table and provide creative and collaborative solutions to the complex issues facing Austin.

Laura will lead District Four, and all of Austin, to improve affordability, ensure neighborhood integrity and safety, enhance small business job opportunities, alleviate traffic congestion, provide environmental solutions, and collaborate with school districts to improve student success.

Laura’s campaign is deeply honored to have as Treasurer, Marcelo Tafoya, widely respected for his wisdom, lifelong example, and understanding on critical issues in the community such as civil rights, business, safety, substance abuse, and education. He has served in the League of United Latin American Citizens (LULAC) at the national, state and local levels. His roles have included Director of LULAC District 12 and District 7, and he is currently the Deputy State Director for Texas LULAC. Laura is honored to have Marcelo’s expertise on the team.

Team Laura also welcomes Campaign Manager, Samantha Mezell, who brings a wide skill set of collaboration, strategy, and communications expertise to the campaign. For more on Laura Pressley see her [LinkedIn page](#) & [Facebook page](#).

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