Inspire
Square Foot Fiber Art Pin Up Show; SEFAA at Theatrical Outfit; Fibers@Binders exhibition; Elkind-Lang Pop-Up exhibit; Guo Pei exhibition tour; weatherwise-otherwise exhibition tour

Support
Fiber Flea Market; Fiber Art Sale; Internship position advertised; full scholarship awarded for 2-day class; Member Org Gathering; SEFAA Center rented for 220 hrs; Studios leased (1 full-yr, 1 half-yr)

Educate
Classes: Discover Your Daily Practice, Art Critique 101, More Color!, Bring Up the Contrast!, and Collage: Design Tool and Art Form with Molly Elkind; All in the Fleece, Conservation Fleece, Going Steady, and Colorwheel Carding with Beth Smith; Summertime and the Dyeing is Easy with Cindy Walker; Create a Pattern from an Existing Garment with Susan Stowell; TEXTURE: Fabric Fusion, Object Inclusion & Stitching Intrusion with Lisa Klakulak; Tsujigahjana: A Marriage of Shibori and Hand Painting with John Marshall; 2D Felt-A- Stocking and 3D Felted Animal Charm with Cecilia Ho

Meetings: 5x12x12: A 5-Yr Retrospective of Sq. Ft. entries; Color with Gale’s Art; Selling Your Work with Anne Vincent and Ginny Harris; Inspired Displacement: Translating Travel Into Textiles with Lisa Klakulak; Young Designers; The Discerning Eye: A Collector’s Guide to Japanese Textiles with John Marshall

Connect
Social: Monthly book club started in January; bi-weekly Lunchtime Fiber open studio sessions; monthly e-newsletters; daily Facebook post; online Bulletin Board for regional events; Members’ Brunch Party
Outreach: Presentation to SCAD Arts Administration students; booth at American Craft Council Show; hosted AaEA Pro-Bono Evaluation Team closing party; taught felting at American Dairy Goat Association Conference

Looking Back at 2017
Highlights include ice dying fun at the Wet Studio Shower, more space, book club discussions, new library shelving and LED light bulbs, awesome classes and meeting speakers, wet studio improvements and YOU, our wonderful and warm fiber community.
Leaders

2018 Board: Stella Lang (President); Molly Elkind (Secretary); Rhonda Davis; Linda DeMars; Susan Lightcap; Shondra Thomas; Lynn Tinley (retired mid year)
Executive Director: Suzi Gough

Volunteers

Volunteers donated 2500+ hours to operate SEFAA, equivalent to 1.25 full-time employees.

Jenifer Derby was honored as 2017 Volunteer of the Year

Finances

$27,997 - 12/31/2016 Balance
+ $41,573 - 2017 Income
- $52,589 - 2017 Expenses
$18,077 - 12/31/2017 Balance

This is the first year expenses have exceeded income and the first year our income and expenses have dropped. Reasons include a large drop in education income and smaller drops in membership, rental, and fundraising income.

Fundraisers: Wet Studio Shower; GA Gives on #Giving Tuesday;
End-of-Year Online Campaign.

Grants: Spitfire Communications Consulting Grant; Sarah Leonard Audience Building Consulting Grant; Atlanta-Area Evaluation Association Pro-Bono Evaluation Partnership recipient; National Arts Marketing Conference scholarship

Facility

New flooring installed in Gathering Room kitchenette; remainder of building leased (500 sq. ft.); second studio leased mid-year; new library shelving donated by Jerry Van Loosen of StorMor; LED bulbs retrofit throughout the building with support from Georgia Power’s Small Commercial Direct Install Program and our landlord, Mr. Wan; three rolling carts added to wet studio; library holdings increased by large donation from Handweavers Guild of America

Looking Ahead to 2018

We’ll be fighting growing pains by focusing on increasing revenue and improving financial stability as well as integrating with the local arts community and our Chamblee neighbors.

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