



Cherish the Child 14th Annual Child Protection Awareness Symposium

Dear Community Member,

The Cherish the Child Committee is in the process of planning its 14th Annual Child Protection Awareness Symposium to be held on Friday, April 27, 2018. ***We are excited to announce that Taya Kyle, author, political commentator and veteran's family activist, will be the 2018 Keynote Speaker!*** Taya Kyle is the wife of the late U.S. Navy SEAL sniper Chris Kyle, Author of the New York Times bestselling book, *American Wife*, and Executive Director of the Chris Kyle Frog Foundation.

Taya regularly speaks to audiences across the country about the challenges facing veterans, first responders and their families. She also talks about the value of knowing who you are, what you believe in and standing strong for it. She's been a guest and commentator for NBC, Fox News, MSNBC, Good Morning America, and Anderson Cooper. "I've learned the value of perseverance. If sharing my story helps one person...one family...one couple struggling with their marriage," she says, "then that helps with my healing as well. I believe in paying it forward—the Ripple Effect is a powerful thing. One small act of kindness can mean the world to someone. We've lived it. My family has benefitted from it and we try to do the same for others."

The purpose of the Cherish the Child Symposium is to increase knowledge regarding many aspects of child protection to enhance the skills of professionals as well as laypersons in the community. This ultimately translates into improved judicial, administrative, and investigative handling, as well as, treatment of child abuse and maltreatment. Cherish the Child provides training for professionals and community members across the child serving system, and creates a common and collaborative focus, involving those throughout the county, state, public, private and not-for-profit sector to work together to improve interagency communication, sharing of resources, referral processes and identification of barriers to service, as well as service gaps.

The **14th Annual Cherish the Child Symposium** will be held on Friday, April 27, 2018. Last year [over 500 professionals](#) and community residents attended the symposium. As a member of the planning committee, I am asking you to be a **Sponsor** for the 14th Annual Cherish the Child Symposium. This is an excellent opportunity to support efforts to increase training and education of the professionals who work daily with children who have suffered the lasting effects of abuse and/or neglect. **Through your sponsorship, your business will be recognized by all symposium attendees, as a business that supports the well-being and safety of children.**

You can make a difference and together we can work towards a safer community for our children. Please feel free to contact Erica Rutka, Harford County DSS, at Erica.Rutka@maryland.gov or 410-836-4705 with any questions.

Sincerely,

Amanda S. Krisher, LCSW-C
Sponsorship Coordinator, Cherish the Child Planning Committee

Erica Rutka
Chairperson, Cherish the Child Planning Committee



Cherish the Child Symposium

2018 Sponsorship/Donation Levels

Title Sponsor

(Limited Number of Opportunities)

\$2500

- ❖ 8 Complimentary admissions to the Symposium
- ❖ Opportunity to meet and have a photo with the Keynote Presenter, Taya Kyle
- ❖ Full page advertisement in a Premiere spot in the attendee booklet
- ❖ Recognition as a Title Sponsor on all media (Keynote Speaker Announcement; website, PSAs , social media, signs, brochure, attendee booklet, etc.)
- ❖ Logo on over 800 post card direct mailers sent to Cherish the Child's attendee database (Attendee booklet, signs, brochure, fliers, etc.)
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendees' gift bag
- ❖ Recognition on the day of the event through public announcement

Platinum Sponsor

\$1000

- ❖ 4 Complimentary admissions to the Symposium
- ❖ Full page advertisement in the attendee booklet
- ❖ Recognition as a Platinum Sponsor on printed materials (Attendee booklet, signs, brochure, fliers, etc.)
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendees' gift bag
- ❖ Recognition on the day of the event through public announcement

Gold Sponsor

\$500

- ❖ ¾ page advertisement in the attendee booklet
- ❖ 2 Complimentary admissions to the Symposium
- ❖ Recognition as a Gold Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendees' gift bag
- ❖ Recognition on the day of the event through public announcement



Cherish the Child Symposium

2018 Sponsorship/Donation Levels

Silver Sponsor

\$250

- ❖ ½ page advertisement in the attendee booklet
- ❖ 1 Complimentary admission to the Symposium
- ❖ Recognition as a Silver Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendees' gift bag
- ❖ Recognition on the day of the event through public announcement

Bronze Sponsor

\$100

- ❖ ¼ page advertisement in the attendee booklet
- ❖ Recognition as a Bronze Sponsor in attendee booklet
- ❖ Vendor table to display items/information at the event
- ❖ Option to provide a promotional item with your business' logo in attendees' gift bag
- ❖ Recognition on the day of the event through public announcement

Individual Item Sponsor

Varies (See Committee Members for details)

- ❖ Size of advertisement in the attendee booklet (depends on the cost of sponsored item)
- ❖ Recognition as a Sponsor of an "Individual Item" in attendee booklet
- ❖ Vendor table to display items/information at the event (if sponsorship is \$100 or more)
- ❖ Option to provide a promotional item with your business' logo in attendees' gift bag
- ❖ Recognition on the day of the event through public announcement



The 14th Annual Cherish the Child Symposium

Sponsorship Reply Form

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Yes, I would like to support The 14th Annual Cherish the Child Symposium at the following level:

- | | |
|--|-------------------------------|
| <input type="checkbox"/> Title | \$2500 |
| <input type="checkbox"/> Platinum | \$1000 |
| <input type="checkbox"/> Gold | \$500 |
| <input type="checkbox"/> Silver | \$250 |
| <input type="checkbox"/> Bronze | \$100 |
| <input type="checkbox"/> Individual Item | Varies...see Committee Member |

Yes, I'd also like a vendor table (included in my sponsorship)

No, I am not going to be a sponsor but I'd like a vendor table (\$35 and includes one lunch, one additional lunch can be purchased for an additional \$10)

Enclosed is a check, made payable to
"Harford County Department of Social Services"

Return to:

Harford County Department of Social Services

C/O Cherish the Child Symposium

2 South Bond Street, Suite 300

Bel Air, Maryland 21014

Fax: 410.836-4724 or Erica.Rutka@maryland.gov

When emailing reply form please also copy Amanda Krisher at akrisher@healthycecilharford.com

***Once sponsorship payment is received, details about the advertisement requirements will be forwarded to you. Advertisements will not be placed until payment is received in full. Advertisement placement is on a first come, first serve basis.