

FOKG Board Meeting

Wednesday, April 11, 2018

The meeting was called to order at 7:10 pm at the Kings Gap Environmental Center.

Board Members Present: Dick Baublitz, Jen Brehm, Jane Conley, Dee Lauderbaugh, June Morgan, Justin Lee (arrived late). **Not Present:** Becky Smith, Courtney Clark

Others Present: Scott & Rhonda Hackenburg

Minutes: Jane presented corrections to the minutes of the March 14 meeting. Dick made a **motion** to approve the minutes with the changes, and June seconded the motion. All approved.

Park Manager's Report – Scott Hackenburg

Staffing: New EES has been hired – Kim Schubert, Master in Environmental Education, Adams County master gardener, started employment 4/9. A. semi-skilled clerk-typist hired to start 4/25. Jerry is returning on 4/16. Rest of staff will be returning this month.

Easter sunrise service – about 339 people attended

This Saturday, 4/14 rescheduled workday planned, 9am -noon. Previous workdays canceled due to snow.

Mansion: The new radiators are being painted and will be installed soon. Shower stalls removed, claw foot tub to be installed, etc. Still working toward a June 1st opening date.

Office being set up for Sandy.

Spring Night Hike programs will be on 4/13 and 18.

Wednesday night hikes should begin on 5/16, though there are still some staff problems.

Yoga class advertising is distributed.

New Kings Gap road signs now posted on routes 233 and 34.

Treasurer's Report – Dick Baublitz

Got quarterly statement from PPF; our balance is \$2,018.53.

Received \$750 from small games of chance revenue and a \$100 donation from the Penn Cumberland Garden Club.

Received a bill of \$85 from Web Listings Inc. for a search engine fee. George Fohs will be contacted for info on this to determine whether payment is necessary.

Dick proposed a **motion** to pay the Penn Township Fire Company \$200 in response to a recent solicitation. Jane seconded, and all approved.

Membership – Jane Conley

We have 122 active members.

Fundraising: No report

Ed Center Store - Scott Braderman (Scott H presented)

Scott B informed Jen he doesn't have the key for the Store box. Dick has one of the two; Ann and Letty will be contacted to see if they have the other.

Note that we are not discounting remaining American Heritage products.

Kings Gap T-shirts on the table in the Ed Building will be reduced to \$5 to clear inventory.

KG Volunteer Open House and Earth Day Every Day, Sunday 4/22, 1-5pm

Friends Booth 1-5 – Jane and Dave

Kid's Crafts 12-5 – Dee, June, John

Kid's Games 12-5 - Staff

Plant sales, 12-5 – Dick

Discussed food and beverages for volunteer social, 5 -7 pm. in the Mansion.

A **motion** was made by Jen, seconded by Jane to budget \$250 for food and drink for Earth Day social event. All agreed.

Chamber of Commerce Mixer at KG, Thu, 4/26, 5-7 pm

So far, 25 people are registered; probably 50 – 75 will show.

Budget \$250. Wine and hard cider will be served, with 1 or more hot trays, appetizers, fruit, and soda.

Beer will be supplied by Market Cross Pub. Scott is donating a case of hard cider.

Board members should all be at KG by 4 pm.

Scott wants to recognize longtime Music on the Mountain supporter, Scott Shearer, with a lifetime membership to FOKG. A certificate of recognition will be prepared. Mr. Shearer has been invited to attend the Chamber Mixer and will be recognized at that event.

Plant Sale, Sat, 5/12, 10a-4p / Sun, 5/13, 12p-4p

Scott needs a matrix for volunteers

Rhonda will do food – chicken pot pie; hot dogs, snacks, drinks, etc. Jane proposed a **motion** to give her \$500 to cover food for the plant sale. June seconded, and all are in favor.

Vendors North Creek and Blue Moon have agreed to bill Kings Gap.

Discussion about 3” by 4” ad in The Sentinel, starting 4/27 for 2 weeks. Scott decided to hold off on it.

Heritage Day: Sunday June 10, 1-5p

Scott has 2 contracts to sign for the carriage and wagon rides. Horse and carriages will be \$650. Scott is thinking that the brass rail hay wagon will be free, but we’ll charge a nominal fee for the carriage rides.

Marketing Materials

Jen talked about marketing materials, such as a schedule of events “rack card.” We can get Rowe’s to print 10,000 of these for \$739, but we’d like them before plant sale.

The booklet given out at the concert events will have ads from several businesses, such as Holly Pharmacy, F&M, Carlisle Container, Boiling Springs Animal Hospital, Serafin Family Dentistry, etc.

Current ad revenue is \$1,500. The booklet will be mainly about the park, music, and the ads.

Movie on the Mountain, Fri, 7/20, (rain date Sat, 7/21):

Final cost for the movie, *THE WAY*, is \$1800. This includes set-up, tear down, license, etc. Note that this is the largest portable screen in the U.S.

Jen requested and Jane seconded a **motion** to pay for \$450 for deposit for *THE WAY* movie event. Jen still hoping to find a sponsor to cover the \$1,800.

APOC club may have a booth at the event. Camille Baughman is the contact.

Advertising opportunities at the movie: Banner - \$1,500; On-screen Sponsor Logo - \$100; refreshments

Music on the Mountain – June Morgan

June announced that the Steve Rudolph Trio is definitely booked for Jazz on the Mountain, on Saturday, 11/3. She also sent the info to George Fohs to put on website.

Food Vendors – June and Becky

June will prepare a matrix showing the vendors and their contact info for each Music on the Mountain Concert, as requested by Jen.

New Business:

Dick brought up hiking at KG and the need for better trail signs. He had a conversation with Scott about FOKG volunteers updating the trail signage and possibly underwriting that project. Scott noted that there were 3 new extensions, 2 more bridges. He stated that improvements are very expensive. Penn Trails does the trail design, and they send skilled leaders to supervise. Area under consideration is the trail from Pine Brook to the dam. Dick feels we should fix what is already here. Scott said he is working on some proposals.

There being no additional business, a **motion** to close meeting was made by Dick and seconded by Jane. Meeting ended at 9:03pm. Next meeting is Wednesday, May 11, at 7 pm.

Minutes submitted by Dee Lauderbaugh