



## Friends of Kings Gap 2017

### Ad Sponsorship and Patronage Application

Ad Sponsors and Patrons are business owners or individuals who would like an opportunity to contribute to Friends of Kings Gap (FOKG), a chapter of the Pennsylvania Parks and Forests Foundation (PPFF). PPFF is a 501(c)(3), non-profit organization.

500 Kings Gap Road  
Carlisle, PA 17015  
(717) 486-5031

## ***Why Become a Program Sponsor or Patron?***

- Your contribution is **tax deductible** to the fullest extent.
- Your **gift supports the events** you enjoy year-round.
- **We distribute 2,000+ programs from May to December** to:
  - Event attendees as they arrive
  - Cumberland Valley Visitors Bureau locations
  - 400+ new Army War College families
  - Select sponsor locations and other parks
- Your **ad displays next to event details** read by event attendees.
- **700+ attend** each of our most popular events from June to October<sup>1</sup>.
- To **increase your visibility**, we run a “Find the Saw-Whet Owl” contest, hiding its silhouette in a sponsor’s ad and offering a chance to win.
- We recognize your contribution on **Facebook** and Like your page.
- We list you on our **website**.
- At the top levels, receive additional recognition through event sponsorship.

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<sup>1</sup> Summer and fall attendance ranges from 400 to 1600, depending on the event.



## Friends of Kings Gap Program of Events 2017 Ad Sponsorship and Patronage Application

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(717) 486-5031

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Ad Sponsorship Level	Cost	Program Placement	Event Sponsor	Posters	Event Mention	Website	Social Media
<b>Outdoor Enthusiast</b>	\$800	Full-Page Full-Color	Two	Yes	Yes	Yes	Yes
<b>Saw-Whet Owl</b>	\$600	Half-Page Full-Color	One	Yes	Yes	Yes	Yes
<b>Mountain Laurel</b>	\$400	Half-Page Black and White	One	Yes	No	Yes	Yes
<b>Spotted Salamander</b>	\$200	Quarter-Page Black and White	No	No	No	Yes	Yes

Patronage Level	Donation	Named in Program	Event Mention	Website	Social Media
<b>Ecosystem</b>	\$500	Yes	Yes	Yes	Yes
<b>Community</b>	\$300	Yes	No	Yes	Yes
<b>Population</b>	\$100	Yes	No	Yes	No
<b>Individual</b>	\$50	Yes	No	Yes	No



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### Contact Information

Name of Business (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone #: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email address: \_\_\_\_\_

Website address: \_\_\_\_\_

On **Facebook?** [  ] Yes [  ] No **Twitter?** [  ] Yes [  ] No (If yes, Twitter username: \_\_\_\_\_)

Please send a high resolution copy of your company logo to [ProgramOfEvents@FriendsOfKingsGap.org](mailto:ProgramOfEvents@FriendsOfKingsGap.org) no later than March 15, 2017, for inclusion in the website program and printed materials for 2017.

### Billing Information

Amount enclosed: \$ \_\_\_\_\_ (Please make checks payable to **PPFF** and include **FOKG-Program** as a memo)

### Please Return to:

#### Friends of Kings Gap

**ATTN:** Sponsorships  
500 Kings Gap Road  
Carlisle, PA 17015  
(717) 486-5031

Friends of Kings Gap (FOKG) is a chapter of the Pennsylvania Parks and Forests Foundation (PPFF). PPFF is a 501(c)(3), non-profit organization. Contributions are deductible to the fullest extent allowed.

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### Retain this portion for your records:

I donated \$ \_\_\_\_\_ to the Pennsylvania Parks and Forests Foundation (PPFF), a 501(c)(3), for the Friends of Kings Gap Program of Events on \_\_\_\_\_  
(date)