



OCTOBER 2018

PRESIDENT'S MESSAGE

Melissa Tice

We kicked off September with two active fundraisers: the Clothing Drive on the 22nd and the HUGE Yard sale on the 29th, both big successes! Many thanks to Cathy Hirschhorn who coordinated the summer pick-ups from the Thrift Shop and the many volunteers that helped pick up all the bags, stored the bags and helped to load the truck. After many weeks of collecting items and then an intense few days before the Yard sale of pricing and sorting, the Naugles finally have their porch and garage back to normal! Many thanks to Jean and her family and the many volunteers that gave of their time to price, advertise, make signs and post them, sort and help the day of the sale. There was a great turn out of the College Club members helping and supporting both events. More details will be provided in the respective reports, but the two fundraisers brought in a total of approximately \$2800.00. What a great way to start off the year, a great way to show us what a great group of ladies we have and how working together, we can accomplish FANTASTIC results!

I want to highlight the Volunteer of the Year, our own Calendar Girl - Mari McDevitt! If you missed my rendition of Neil Sedaka's song "Calendar Girl", all I can say is We Love our Calendar Girl who has year in and year out worked all summer long to coordinate the preparation and production of this annual fundraiser that brings in ~\$10,000.00. Mari also follows up with the advertisers, gathers her helpers to proof and get the printing done. Please join me in thanking Mari for all her efforts!

Our next big event is College Night on October 30th. Please help out with the upcoming event. Sign-up sheets to donate food or your time the day of the event will be circulating at the General meeting or you can call Sue Spirko. We should be very proud that we organize and support this activity for our Community, helping local students and parents get information to help with the daunting process of deciding on colleges. See you on October 22nd at the Fanwood Presbyterian Church. Please invite your friends and family for an interesting program on Genealogy; please arrive before 7:30 pm so we can start the program on time.

PROGRAM

Ellen Harrison/Marie Leppert

On Monday October 22nd, we are so pleased to have Amanda Greene present a genealogy program entitled "There is No Truth without Proof" which will help educate the audience to look for facts rather than just a family story.

Amanda enrolled in the Boston University Genealogical Research Program and was certified to become a member of the Association of Professional Genealogists. She also has degrees in Computer Science.

Please join us for this extremely informative program and bring a friend or relative to learn how to get started in exploring your family history.

We meet at the Fanwood Presbyterian Church, McDermott Street entrance (at the top of the ramp) at 7:15 pm for refreshments. The program begins at 7:30 pm.

HOSPITALITY

Jean Naugle/Virginia Citera

The following club members have signed up to hostess for the General Meeting on October 22nd: Barbara Catterall, Teri DiFrancesco, Carol Donhauser, Connie Klock and Ginger Rachko.

Please let us know what item you would like to contribute and plan to arrive by 7:00 pm to the Fanwood Presbyterian church to help set up our hospitality table.

Hostesses are asked to greet guests and members as they enter and offer them something to eat either before, during or after the program.

MEMBERSHIP

Joan Skubish

We have four new members, so let's keep the momentum going! Please remember to invite a friend, neighbor or relative to our next general meeting on October 22nd to hear a talk on Genealogy. This program should be of interest to all your friends that want to know where to begin to research their family tree! Remember that membership in College Club provides for social interaction throughout the year and the opportunity to form new friendships. From general meetings, social events, fundraising and hands-on volunteering, there are many opportunities for us to come together as a group and adding new members will make us a better and a stronger organization. An event is being planned for prospective members so if you know of someone you think would be interested in College Club, contact Joan at joanmarie@prodigy.net

CALENDAR SALES

Connie Salisbury/Pat Swick

Thank you to all those who picked up their calendars during the busy College Club event-packed month of September! Calendars and membership directories have been picked up or hand-delivered to *all* Active and Emeritus members.

REMINDER: Active members - If you were unable to pay the \$40.00 calendar fee at the time of delivery, please take a few minutes to send a check to Pat Swick (who is tracking sales) or to the PO Box. If you didn't look in your envelope, *you received*:

- *4 calendars @ \$10.00 each = \$40.00*
- *1 complimentary calendar to give to a new neighbor or prospective member*
- *1 MEMBERSHIP Directory (Contains names and contact information for all members, Executive Board and Committee head list, Hostess assignments, Program dates and guest lecturers. The last page lists all Executive Board and General Meeting dates.)*

If you can think of any stores or events where calendars might be sold, please make us aware. If you have already disbursed your original set of calendars, we are happy to give you a few calendars on consignment to carry with you for the extra sale opportunity.

CALENDARS

Mari McDevitt

As always, I am extremely grateful to the many women who help me with this major annual project of our Club. Besides the sense of accomplishment, a fringe benefit of serving is the relationship building that easily occurs. Cheers to each of you!

ADVERTISING & PRODUCTION:

We almost sold out all the available space. We could have used two more ads. Meril Davies, Kathy Egenton, Connie Klock, Marie Leppert, Mari, Ginger Rachko and Joan Skubish secured 94 returning advertisers and found 7 new ones: Crown Jewelers, First Children's A Special Place, Mountain Deli, Park Avenue Shoe Repair, RMR Home Inspections, Shovlin Mattress Factory and Stage Craft Studio. Please extend a warm welcome to them! Thanks to Teri DiFrancesco for encouraging her brother (Custom Woodworking) to renew his ad by treating him to it. Thanks to our Treasurer Connie Sensor for depositing all the checks.

Barbara Cronenberger efficiently and graciously entered all the information for the body of the calendar. She did follow-up research and worked evenings and weekends to accomplish our timeline. Her material was provided by Pat Swick (calendar dates layout, holidays and holy days and the 2018 calendar), Kathy Egenton, Ellen Harrison, Mari and Joanne Sheffield - whether one phone call (or dozens!) or one e-mail or more.

Cover Design: Thanks to Tish Isack for the excellent photo for our calendar cover and to Pat Swick for designing it. Barb C. gave helpful input, too. The final step in Production before going to the printer was Proofreading. Love those sessions! This was our team: Virginia Citera, Kathy Egenton, Pat Goldberg, Cathy Hirschhorn, Bernadette Hoyer, Carol Kiley, Dorothy Lusk, Mari, Jean Naugle, Connie Salisbury, Pat Swick, Melissa Tice and Cindy Warren. Did you find something we missed? Let me know, please, and next year sign up for this committee! (I already have one recruit who found not one but four items!)

DISTRIBUTION & MARKETING:

Thanks to Connie Salisbury and Pat Swick who stepped up to the plate when we needed volunteers for getting the calendars to you and the libraries and businesses who are selling them for us (Norman's, Scotchwood Florist, Apple Blossom Flower Shop, Fanwood Pharmacy, Shear Magic and SP Recreation). Ginger Rachko and Cathy Hirschhorn will keep them stocked. Sales of our 55th Edition were brisk during September *via* our members and Norman's, but, please, let's keep up the Marketing. You are all Co-Chairs in this area! Your enthusiasm and motivation, knowing that the entire purchase price (\$10) goes directly into the Scholarship Fund, could generate plenty of additional sales. We hope an article from our Publicity Chair Carol Lutz will help keep the calendars alive in the community and also boost sales! Although our Used Clothing Drive and Garage/Yard Sale are both completed with a nice profit, the Calendar project is ongoing. Please find some new customers, and then share your success story.

COLLEGE NIGHT

Sue Spirko/Rhonda Riesenberg

This is a reminder that College Night is right around the corner. Right now, we have representatives from 144 colleges coming. The date is Tuesday, October 30th from 7:00 pm to 8:30 pm. Because your help is needed, please consider volunteering to work that night as well as making a food donation. Volunteer and food donation sign-up sheets will be made available at the October general meeting. You can also e-mail SueSpirko (sslkt@verizon.net), Pat Goldberg (pgold81@aol.com) or Rhonda Riesenberg (rhondar888@yahoo.com) with your interest, donation or questions. As always, thank you in advance.

SCHOLARSHIP

Tish Isack/Marie Walford

We received an e-mail from freshman Isabella Hurtado. She had just moved into her dorm at the Fashion Institute of Technology and was thoroughly enjoying herself, getting to know people from many countries and exploring the big city.

LITERATURE GROUP

Ellen Harrison

On Tuesday, October 9th at 7:30 pm, we will meet to discuss the book "**The Story of Arthur Truluv**" by Elizabeth Berg. at the home of Kathy Egenton. Kathy will also review the book. All are welcome to attend.

Arthur is a widower who visits his deceased wife at the cemetery every day for lunch and conversation. He meets and forms a friendship with Maddy, a troubled teenager who is trying to avoid attending school.

In November, we are reading "**The Tea Girl of Hummingbird Lane**" by Lisa See. We will meet at the home of Marie Leppert (if she is recovered from her surgery) on Tuesday November 13th at 7:30 PM. Barbara Catterall will review the book.

Li-yan is a young woman from a remote Chinese mountain village whose family makes their living farming tea. She becomes pregnant and is forced to make a decision that would be best for her and the baby.

CC+ME=OUTREACH

Cathy Hirschhorn/Connie Salisbury

Thank you to Connie for organizing September's Community Outreach and to everyone who donated craft supplies to the homeless shelter in Edison.

Thank you for your generous support of the afterschool program for the homeless shelter. We collected over 100 art and craft supplies that will be used in the coming months. The organization was very appreciative and we know the children will enjoy the activities.

For October our Community Outreach will be the PJ Program.

Every child has the right to a good night. Yet, thousands of children across the United States will go to sleep tonight and their bedtime will be missing something. They may be feeling alone and afraid, in a bed that isn't theirs, in a shelter that isn't a home or with families who wish they could give them more. These children have one thing in common: their 24-Hour Good Day Loop is incomplete.

At Pajama Program, we know that this doesn't have to be their story. We know that we can do something that not only validates their worth and shows them love, but that also transforms their nights and their days. By offering the magical gifts of pajamas and books, we bring a caring bedtime ritual into their lives. Changing out of their clothes and into warm, cozy pajamas lets them shed the stresses of their day, trading them for feelings of warmth and hope. With enchanting stories, their imaginations are opened, helping them to dream again. These unconditional gifts fill them with love and a feeling of being cared for, transitioning them to bedtime and delivering a good night - preparing them for a good day that leads to a better life.

Please donate a new book and new PJs (any childrens' size) at our General Meeting. Shovlin Mattress on South Ave is a drop off place for the PJ Program. All donations will be brought there and distributed to the children in need by a local chapter of the organization.

CLOTHING DRIVE

Cathy Hirschhorn

Our 9th annual College Club Clothing Drive was held on Saturday, Sept 22, 2018 at my house, [59 Russell Road](#) in Fanwood. This year we collected about 439 bags, totaling 4,498 lbs. We have received a check for \$905.42.

About 25 members were directly involved in the clothing drive that day and, from June through September, were either helping with Thrift Shop pick-ups, storing bags, loading and unloading bags from homes to my house, making fliers and loading the truck. We had some help from husbands, neighbors and the Boy Scouts. We are grateful for all the support!! Please continue to support the Thrift Shop as a way to thank them for working with us all these years on this project. Many hands always make light work! Thanks again to everyone!!

GARAGE SALE

Jean Naugle/Sue Spirko

Saturday, September 29th was our second garage/yard sale to raise scholarship funds and it was a fantastic effort by our Club! Members and Sustainers donated many items from their collections and some obtained contributions from other friends and family members. A special Thank You goes to Tina, Jeff and Zeno Lyon who donated items in memory of Elaine Lyon, a long-standing member of the club, when their home was sold. We had tons of items to sell. We used 23 tables and 3 clothing racks as well as a ladder with rods to display coats, jackets and longer clothing items.

Club members who signed up for the early shift arrived by 7:00 am and worked feverishly in a coordinated effort to display items based on category groups and we were ready by 8:30 am to make our first sale. Customers arrived throughout the day and continued to shop until we packed up at 4:00 pm.

The following organizations received our unsold items which were delivered by club members and family:

1. New Providence Presbyterian Church - Thank you Barbara Cronenberger
2. St. Helen's to St. Joseph's in Elizabeth - Thank you Connie and Brian Salisbury
3. The Scotch Plains Thrift Store - Thank you Meril Davies and Marie and Lyn Walford
4. Scotch Plains Baptist Church - for Grandma's attic
5. Unique Thrift Store - Thank you Cindy Warren, Joanna and Rachel Naugle

In total we raised over \$1800.00 for the scholarship fund.

Special thanks to:

Carol Kiley and **Connie Salisbury** for cleaning, tossing broken items and pricing the dishware and home décor for many hours and many days leading up to the event. Your organization was noticed and complimented by shoppers, making it easy for them to purchase items.

Marie and Lyn Walford for checking and pricing all of the board games, cards, puzzles, DVDs, CDs and shoes.

Cindy Warren for sorting and matching dishware and marking boxes for these groupings.

Meril Davies for pricing clothing, pocketbooks, bags, wallets and specialty items.

Rhonda Reisenberg for marketing suggestions and the ladder design to display coats, jackets and long clothing items.

Joan Skubish for the cash box, starter money and going to the bank during the event for additional change.

Pat Swick for making the signs, hanging and picking them up and for marketing ideas.

Maggie Savoca for the FB live stream and Ellen Sherry for the community outreach *via* social media outlets.

Teri DiFrancesco for the clothing racks, extra bags, baking GF muffins for the volunteers and working the entire day of the event.

Melissa Tice for setting up on Friday, for bringing bagels for the morning crew, working as the cashier, selling the calendar and promoting our brand!

Sue Spirko and Jean and the Naugle family for setting up on Friday, planning the logistics and working the day of the event so that our shoppers were assisted with testing electronics and moving items forward as the day progressed.

Thank you to all who donated items, were able to volunteer to sort ahead of the event, set up on Friday and who worked a shift the day of the sale:

Helen Aron, Bobbie Boyd, Elaine Carmen, Marianne Boylan, Barbara Catterall, Virginia Citeras, Barbara Cronenberger, Carol Donhauser, Kathy Egenton, Pat Goldberg, Ellen Harrison, Cathy Hirschhorn, Bernadette Hoyer, Tish Isack, Connie Klock, Dorothy Lusk, Carol Lutz, Margaret McIntyre, Mari (and Monk) McDevitt, Helen Piasecki, Marilyn Rector, Ginger Rachko, Connie Sensor, Luba Schnable, Joanne Sheffield, Liz Strong, Sherry Woodruff.

We have said, "We are Stronger Together". This was never more evident than with this fundraiser. What an awesome cooperative effort by so many! Your participation was a positive reflection of the mission of the College Club to serve the community and to provide scholarship assistance to deserving young women.

Thank you for your collaboration and contributions to the Garage/Yard Sale Fundraiser.

ACTIVITIES

Rhonda Riesenber

Mah Jong will be held at the following members' homes in October:

October 10th Rhonda Riesenber

October 18th Meril Davies

October 24th Connie Klock

Please plan to arrive by 7:15 pm so that we can begin play promptly at 7:30 pm. Everyone is welcome.

Ladies Who Lunch

Ginger Rachko

Ladies Who Lunch will meet on Wednesday, October 24, 2018 at The Grillstone, Route 22, Scotch Plains at 12:30 pm. Everyone is welcome to attend. Hope you can join us!

Please RSVP to Ginger by Tuesday, October 23.

LORD & TAYLOR FUNDRAISER

Ginger Rachko/Carol Donhauser

The Lord & Taylor Charity Day is Saturday, November 17th.

Tickets are only \$5.00 and all money goes directly into our Scholarship Fund.

This is a great time to stock up on makeup, fragrance, a new purse, etc!

Tickets will be available at our October meeting. If you are not able to attend the meeting, we can arrange to meet.

Thank you for your support!

DIRECTORIES

Pat Swick

- **Carol Donhauser** has moved. Please change her address in your Membership Directory:
205 Richard Street
Cranford, NJ 07016
same phone: 908-889-1689
same cell: 908-380-5089
- **Maryann Boylan** – Please update her e-mail address to grandy626@aol.com

MEMBERS' NEWS

Happy birthday to the following club members who are celebrating their birth dates in **October**: Rosemary Gousman, Cathy Hirschhorn, Melissa Tice and sustainers, Suzanne Bousquet, Suzanne Graybar and Jeanne Pauly.

DATES TO REMEMBER

Oct. 9 - Book Group
Oct. 22 – General Meeting
Oct. 24 – Ladies Who Lunch
Nov. 17 – Lord & Taylor Fundraiser

