



JANUARY 2018

PRESIDENT'S MESSAGE

Melissa Tice

HAPPY NEW YEAR!!

I hope the holiday season gave you time to relax and catch up with family and friends. As we kick-off the **85th year** (1933-2018) of the College Club, we can be very proud of our support for the pursuit of higher education of young women in the Fanwood Scotch Plains communities, the outreach to our community providing educational monthly programs and support to groups in need such as our support of the Tiny Tim Fund at our holiday party in December *via* a collection of \$220!

Many thanks to all who helped set-up, clean-up and brought food and drink for the holiday party; the food was delicious and I got a few new creative ideas such as the Banana/Strawberry Santa and tricks to icing a professional looking cake. All were good sports playing the holiday alphabet challenge and the holiday themed charades. In addition, a few members brought friends and, hopefully in the New Year, we can entice our friends to become members to further support our mission. I specifically want to thank the ladies that helped plan the activities and made phone calls for the event: Pat Swick, Joan Skubish and Sue Spirko.

I look forward to kick-off planning for this year's **Spring Luncheon Fundraiser on April 29th** to be held at the Plainfield County Club; it is not too early to start asking friends to attend, prepping a basket or providing an item for the Silent auction. **We need everyone to pitch in to make this event a success!**

We have secured an author to be our keynote speaker: **Laura Sassi**, a local children's book author who will share her path to becoming an author and the exciting release of her 3rd book "Diva Delores and the Opera House Mouse". Take a quick peek at the book on Amazon (link below).

https://smile.amazon.com/Diva-Delores-Opera-House-Mouse/dp/1454922001/ref=sr_1_4?ie=UTF8&qid=1514559718&sr=8-4&keywords=laura+sassi+books

See you on January 22nd at the Fanwood Presbyterian Church. Please arrive early for snacks so we can start the program at 7:30 pm.

Remember to invite a friend or neighbor to come; it is always great to have a full house for the speaker.

PROGRAM

Ellen Harrison/Marie Leppert

On Monday January 22nd, we are delighted to have Sam Harrison, president and CEO of Linett & Harrison, a marketing, advertising and branding agency, who will give the audience an overview of what it is like to have a career in advertising - the challenges and opportunities for personal and professional growth; how marketing and advertising campaigns are developed; what it is like to be part of a team that introduces a new product nationally and some recent case histories of campaigns his company is currently producing including video, digital and social media advertising.

Sam Harrison spent the initial part of his marketing and advertising career at two of the largest and best-known advertising firms in the U.S.: Grey Advertising and Lintas (part of the

Interpublic Group of Agencies) in Los Angeles and New York. During this period, Harrison managed major national accounts, e.g. Nestle Pet Foods--Friskies Cat and Dog Food Products, Swift Meats--Butterball Turkey Products, Brown 'N Serve Sausage, Johnson's Baby Shampoo, Unilever's Snuggle Fabric Softener, Borden Milk Products and Kenner Toys--Care Bears and Chuck Norris.

Twenty-five years ago, Harrison, with partner Caryl Linett, founded Linett and Harrison Advertising. The firm is a diversified company that has experience in numerous categories including consumer products, retail, business to business, banking, higher education and commercial real estate. L & H develops strategic recommendations for its clients and produces all types of traditional advertising, i.e. television, radio, print, outdoor and new media (digital, social and websites).

We meet at The Fanwood Presbyterian Church, 74 South Martine Avenue, Fanwood (McDermott Street entrance). This wonderful program will begin at 7:30 pm after a brief refreshment period. Please bring your friends and students who might be interested in a career in advertising or marketing.

HOSPITALITY

Carol Donhauser/Marie Leppert/Jean Naugle

The following women signed up to provide snacks or beverages for the **January 22, 2018** monthly meeting: Lynn Brown, Bernadette Hoyer, Carol Lutz, Helen Piasecki and Melissa Tice.

Easy-to-eat pick-up items are best, such as cookies, small brownies, cheese & crackers, popcorn/nuts in snack-size baggies. Be creative! Please contact Carol Donhauser (CAMHofer@aol.com) with what you plan to contribute.

Refreshment volunteers should **arrive at Fanwood Presbyterian Church at 7:00 pm on Monday, January 22nd** to help set up the hospitality table AND to greet members and guests when they arrive.

You will receive a reminder and confirmation e-mail concerning your contribution.

Thank you in advance from the Hospitality Committee!

CC+ME=OUTREACH

Pat Goldberg/Cathy Hirschhorn/Connie Salisbury

Thank you to all who gave donations to the Tiny Tim Fund. We gave \$220.

In January, we will be making sandwiches again for the Salvation Army in Plainfield as part of the community MLK Day of Service. We will meet at Cathy Hirschhorn's home on Sunday, January 14th at 12 pm. Arrangements for all donations have already been made by e-mail. Thank you to all who responded. Anyone can join us on Sunday to help pack the bags.

MEMBERSHIP

Meril Davies/Joan Skubish

Thank you to those who invited guests to our annual holiday party and to those members who made a point of greeting and welcoming these women. Please remember to invite a friend, neighbor or relative to our next general meeting on January 22nd to hear Ellen Harrison's husband Sam discuss how ads are designed and marketed. Remember that membership in College Club provides for social interaction throughout the year and the opportunity to form new friendships. From general meetings, social events, fundraising and hands-on volunteering, there are many opportunities for us to come together as a group and adding new members will make us a better and a stronger organization. If you know of someone you think would be interested in College Club, contact either Meril or Joan.

SCHOLARSHIP

Tish Isack/Marie Walford

We have started to organize the 2018-2019 scholarship review process. Applications are available through the HS guidance office as well as the CC web site. Applications must be postmarked on or before February 15, 2018. An article has also been submitted to the local press. The Committee will begin reviewing applications in March and will complete the selection process in April.

Since our last newsletter, we have heard from several of our scholarship recipients. **Elisa Staniec**, a junior at Penn State, tells us that she is doing well in her classes, has a leadership role on her THON committee and is working at Coldstone downtown.

Claudia Gentile, a freshman at Villanova, has been busy with school, enjoying her business classes and “tolerating” Philosophy. She has joined several business societies and she volunteered as a photographer for the Special Olympics.

Gabriela MacPherson, a sophomore at William and Mary, is ready for a much-needed rest after a hectic semester. One class that really captured her attention was called Societal Collapse.

Fizzah Ehsan, a freshman at TCNJ, has thoroughly enjoyed her first semester, enjoying her classes, making new friends and volunteering. All girls wished us the best for the holiday season.

LADIES WHO LUNCH

Ginger Rachko

Ladies Who Lunch will meet on Wednesday, January 24th at The Stage House Inn, Park Avenue at 12:30 pm. We welcome all members to join us. Please RSVP to Ginger by Monday, January 22nd. Thank you and hope to see you on the 22nd.

LITERATURE GROUP

Ellen Harrison

Our next book for discussion is "*In My Brother's Image*" by Eugene Pogany. We will meet at the home of Kathy Egerton, 16 Willow Avenue, Fanwood on Tuesday, February 13th at 7:30 pm. Kathy will also review the book.

Eugene Pogany writes the true story about his father Miklos and his uncle Gyuri who were identical twins born in Hungary in 1912. They were born to Jewish parents and were raised as devout Catholics. Gyuri became a Catholic priest and found shelter in an Italian monastic community during the Holocaust. Miklos barely survived a Nazi internment camp. After the war, Miklos denounced Christianity and returned to Judaism.

They both emigrated to America where there was tension between the brothers as they sorted through their feelings concerning their religious beliefs and how they were treated during the Holocaust.

Everyone is welcome. Please join us.

SAVE the DATE

Sunday, April 29, 2018

Celebrating the College Club of Fanwood-Scotch Plains

85th Anniversary

and
The Scholarship Fundraising Luncheon
at the Plainfield Country Club
\$50.00 per ticket

Guest speaker: Laura Sassi, author of children's books: "Goodnight Ark," "Goodnight Manger" and "Diva Delores and the Opera House Mouse"



Invite friends, family, mothers of school-age children, Grandmothers...
A day of fun and enjoyment for all ages!

Please start planning who you might invite to the luncheon—grandmothers and mothers of pre-school and school age children might bring a new awareness of the Club.

Please plan on coming to the General Meeting, so that you can sign up for a committee of your choice AND you will enjoy the comradery. Envelopes similar to those given to you last year, with raffle tickets and other information such as solicitation letters will be available for pick-up at the January 22nd meeting. If unable to attend the meeting, please make arrangements to pick up your envelope at Jean Naugle's house on her back porch.

Start saving Scratch-off Lottery tickets, Gift Cards from the holidays that you won't use, extra bottles of wine you have on hand. Plan to donate with a friend or two a basket worth \$60 to \$75 for the Gift Basket Raffle or donate \$ to purchase a few designer purses for the Silent Auction.

Donations for the Silent Auction and Gift Basket Raffle will be due on St. Patrick's Day (March 17th). We will hold two raffles: the 50/50 and a raffle for a \$500 Shop Rite Gift Certificate! Tickets may be picked up on consignment.

We need everyone's help! Working together as ONE team—we are sure to have an enjoyable and successful event! Thank you in advance for all that you do!

McGinn School Dedicates the Connie B. Salisbury Community Garden

By TAPINTOSPF STAFF

November 30, 2017 at 11:00 AM



SCOTCH PLAINS/FANWOOD, NJ -- McGinn School staff, students and community members celebrated former school nurse, Connie B. Salisbury, on Wednesday, November 8th, by dedicating their second garden to her.

Ms. Salisbury was intricately involved in the creation and care of McGinn's gardens and continually sought ways to expand student connections with them.

Second Grade Teacher, Dorothy Lusk, spoke about Ms. Salisbury's deep-rooted ties to McGinn's community from her own children who attended the school to the students she cared for. Ms. Salisbury's daughter, Allyson, was present, as was SPFK12 Superintendent Dr. Margaret Hayes.

Dr. Hayes read the words on the plaque: "Dedicated to Connie B. Salisbury: For Her Development and Care of McGinn's Gardens and For Her Many Years of Dedication and Service to the McGinn Community."

Another special guest, Dr. Marco Baptista, donated lettuce seeds, which came from the International Space Station and will now be shared on earth with students and the community. As per the Kids Dig in Grant through Union County, at least one third of the produce grown in the Connie B. Salisbury Community Garden will be donated to local food pantries.

ACTIVITIES

Melissa Tice/Pat Swick

Since we are celebrating our 85th Anniversary year of empowering women, we thought it might be appropriate to see the film, "**The Post.**" It is a thrilling drama about the unlikely partnership between The Washington Post's Katharine Graham (Meril Streep), the first female publisher of a major American newspaper, and editor Ben Bradlee (Tom Hanks), as they race to catch up with The New York Times to expose a massive cover-up of government secrets that spanned three decades and four U.S. Presidents. The two must overcome their differences as they risk their careers – and their very freedom – to help bring long-buried truths to light. We'd like to meet on Tuesday, January 23rd to see the movie at the Cranford

**COLLEGE
CLUB OF
FANWOOD
SCOTCH
PLAINS**

TREASURER'S REPORT 12/31/17

	Books	Bank Actual	Difference
	12/31/17/2017	12/31/17/2017	
CHECKING ACCOUNT BALANCE	1,535.52	\$ 2,771.71	\$ 1,236.19
SAVINGS ACCOUNT BALANCE	\$ 54,286.61	\$ 54,286.61	\$ -
Total - Both Accounts		# \$ 57,058.32 #	57,058.32

Lord Abbett Mutual Fund Account update:

Ending Value on 3/31/17	234.0070 shares @ \$14.71	\$ 3,442.24
Ending Value on 12/31/16	232.6010 Shares @ \$14.41	\$ 3,351.78
Ending Value on 9/30/16	229.9530 Shares @ \$14.36	\$ 3,302.13
Ending Value on 6/30/16	228.3850 Shares @ \$13.93	\$ 3,181.40

RECEIPTS

Calendar Sales	60	
Calendar Ads	\$ 455.00	
Memorium	\$ 100.00	
Interest	\$ 12.12	
TOTAL RECEIPTS	\$ 567.12	

DISBURSEMENTS

Scholarships	\$ 13,500.00	
Postage	\$ 17.29	
TOTAL DISBURSEMENTS	\$ 13,500.00	

TOTAL OUTSTANDING CHECKS

1593	Beverly Peal Plainfield Country	75
1594	Club	1000
1595	Pat Goldberg Postmaster,	27.19
1596	Fanwood	134

Checks written off: outdated

None

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**\$
1,236.19**