

# Children's Healthy Smile Project

GuideStar Exchange Charting Impact Report \* Last Updated on 02.25.2015

This report represents Children's Healthy Smile Project's responses to Charting Impact, a joint project of **BBB Wise Giving Alliance**, **GuideStar USA Inc**, and **Independent Sector**. Charting Impact uses five simple yet powerful questions to encourage strategic thinking and help organizations share concise information about their plans and progress toward impact.

	<p><b>Children's Healthy Smile Project</b>          6183 Corte Santiago , Pleasanton, CA          94566          925 -4260742  <a href="http://www.childrenssmileproject.org">www.childrenssmileproject.org</a></p> <p><b>Mission:</b>          Children's Healthy Smile Project seeks to improve basic oral hygiene and promote a healthy smile by providing oral hygiene supplies such as toothbrushes, toothpaste, floss and educational materials to children in need. These items will be distributed by organizations, schools and individuals working with children who are designated as economically disadvantaged.</p>
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## 1. What are we aiming to accomplish?

Our primary goal is to improve the dental health of under served children by providing oral hygiene supplies, educational materials, teacher training materials, and support to related organizations.

## 2. What are our strategies for making this happen?

Our strategy is simple; Target children who are most vulnerable and involve their educators in providing appropriate information to make a long term difference and reduce tooth decay, which ultimately will improve their long term health.

## 3. What are our organization's capabilities for doing this?

We are limited by funding. As a small charity we provide the supplies and educational material to Head Start, elementary schools, and homeless shelters. We rely on the organizations to distribute the supplies and provide the instruction. We do have volunteers to go into schools when requested. Increased funding from RollGiving and Pass the Smiles enabled us to triple our community support in 2014.

## 4. How will we know if we're making progress?

We rely on feedback from our recipients about the success they have in implementing our programs. Each recipient agrees to provide a thank you for the support and assessment of the success of the program. Indicators include the number of smile kits distributed, the number of teaching materials provided, and overall numbers of children served.

## 5. What have and haven't we accomplished so far?

Our progress is generally measured by the number of kits distributed and number of children receiving formal hygiene instructions. Since we are a 100% efficient organization in that every dollar received supports programs. There are no salaries and the minimal overhead expenses are funded separately. We would like to do more and reach out beyond those currently being served. The need exists, but funding is limited. We could readily expand ten fold with the current organization, assuming funding were available.