



Brownsville Literacy Center
245 East Levee Street
Brownsville, Texas 78520
956-542-8080
brownsvilleliteracy@yahoo.com
brownsvilleliteracycenter.org

*Literacy is the gateway to
opportunity.*

...

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January 9, 2018

Dear Friends of Literacy,

Please join the staff and Board of Directors next spring for Brownsville Literacy Center's **20th Annual Symphony in the Park and All That Jazz**, one of Brownsville's most celebrated cultural traditions.

This family-friendly event will be held under the stars on the Mary Rose Gardenas Hall South Lawn at Texas Southmost College on **Saturday, April 28**.

The Literacy Center's premier fundraising event, Symphony in the Park announces 2018 as "**Once Upon a Time**," featuring the **UTRGV Wind Symphony**, a favorite with young and young at heart. Friends and families are drawn to this event annually, laden with blankets and picnic dinners.

The always popular "**Let It Go**" **Auction** will have a tempting selection of silent auction items. As a sponsor, you will be welcomed to "**Be Our Guest**" **VIP Section**, where you and your guests will be comfortably seated at linen-covered tables to enjoy a catered dinner and complimentary wine.

Your sponsorship will help fund the Center's literacy programs, such as English-as-a-Second Language (ESL), and our Family Literacy Program for preschool-age children and their parents. BLC students who have learned reading and writing skills gain greater access job opportunities, enabling them to improve their - and their families' - economic and educational wellbeing in the Brownsville community.

I hope you will make a commitment today by responding with the enclosed form and enjoy all the benefits of sponsorship, as specified in the packet.

Please support Brownsville Literacy Center in making Brownsville a better home for all of us.

I look forward to seeing you at this year's Symphony in the Park.

Sincerely,

Jose Zapata, Board President
956-592-8535 - jozaca@hotmail.com

**Donate to Brownsville Literacy Center today.
Help a family help themselves.**



Sponsorship Benefit Packages

20th Annual Symphony in the Park
 “Once Upon a Time”

“When You Wish Upon A Star” Sponsor @ \$5,000	
20 VIP Tickets (2 tables for 10 reserved) 16 Lawn Seating Tickets Complimentary Wine All Promotional Benefits*	
“Once Upon a Dream” Sponsor @ \$2,500+	“A Whole New World” Sponsor @ \$1,000+
10 VIP Tickets (table for 10 reserved) 10 Lawn Seating Tickets Complimentary Wine All Promotional Benefits*	10 VIP Tickets (table for 10 reserved) Complimentary Wine Name on Event Banner
“You’ll Be in My Heart” Sponsor @\$500+	“You’ve Got a Friend in Me” Sponsor @ \$300+
4 VIP Tickets Name on Event Banner	2 VIP Tickets Name on Event Banner

* **Promotional Benefits** — Name or Logo on Poster, Recognition on BLC’s Social Media page, Name or Logo on Event Banner, BLC Website recognition, and Thank You Ad in local newspaper



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Sponsorship Commitment Form

20th Annual Symphony in the Park "Once Upon a Time"

Thank you for supporting Brownsville Literacy Center. Please mark your gift level and complete the information about yourself or your organization. **Mail, email, or fax this form to: Brownsville Literacy Center**

245 East Levee St. • Brownsville, TX 78520
brownsvillegiteracy@yahoo.com
(P) 956-542-8080 • (F) 956-542-0078

Sponsorship Level (circle one):

"When You Wish Upon A Star" @\$5,000	"Once Upon a Dream" @\$2,500+	"A Whole New World" @\$1,000+
"You'll Be in My Heart" @\$500+	"You've Got a Friend in Me" @\$300+	

Please check how you wish your gift to be credited:

Your Name: _____ Title: _____

Business Name: _____ Business Phone: _____

Street Address: _____ Business Fax: _____

City, State, Zip: _____ Email: _____

Signature: _____ Date: _____

Method of Payment: VISA MasterCard Discover American Express

Card No. _____ Exp. Date _____

Security Code (CSC) _____ Zip Code: _____

- Check is enclosed.
- Check to follow.
- Please invoice us for our commitment.

Thank you for your contribution!

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